

PROJECT PROPOSAL

- **PROJECT TITLE :**

"Gita Janmabhoomi Health Care Mission: Transforming Lives Through Accessible and Holistic Health Services"

- **PROJECT DESCRIPTION :**

The aim of the **Gita Janmabhoomi Health Care Mission** is to establish a network of charitable hospitals and healthcare facilities in major cities across Haryana, Himachal Pradesh, and Uttarakhand. This initiative, under the guidance of **Anjveda Vikas Sansthan**, aspires to provide affordable and accessible healthcare services to the underprivileged and marginalized sections of society. By focusing on compassionate care, advanced medical facilities, and holistic health solutions, the mission seeks to ensure that quality healthcare becomes a reality for all, fostering a healthier and more equitable community.

NAME OF PROJECT

: GITA JANMABHOOMI HEALTH CARE MISSION

LOCATION/REGION

: MAJOR CITIES/TOWNS IN INDIA

BENEFICIARIES COMMUNITIES

: ALL COMMUNITIES

DIRECT BENEFICIARIES

: TREATMENT FOR ALL POOR PATIENTS (WOMEN, CHILDREN AND ELDER PERSONS)

PROJECT COST TO PLAN

: INR 866,60,00,000 (INR 866.6 crores)

Anjveda Vikas Sansthan (AVS) proudly introduces the *Gita Janmabhoomi Health Care Mission*, a noble initiative aimed at improving healthcare services and promoting well-being in our communities. This mission is dedicated to providing accessible and quality healthcare to underprivileged sections of society, focusing on preventive care, health awareness, and treatment for various ailments.

We invite individuals, organizations, and stakeholders to join hands with us in this humanitarian endeavor. Your support, whether through resources, expertise, or collaboration, will empower us to reach more people and make a lasting impact. Together, let us work towards a healthier, happier, and more equitable society.

- **SOLUTION :**

We aims to provide accessible and affordable healthcare to underprivileged communities in the region. The mission focuses on establishing health camps, mobile medical units, and community awareness programs to address critical health challenges.

Through partnerships with local health professionals and organizations, the mission seeks to offer free medical check-ups, essential medicines, and health education to promote preventive care. Special emphasis will be given to maternal and child health, nutrition, and chronic disease management.

The ultimate goal is to create a self-reliant healthcare system, empower communities with health awareness, and contribute to the overall well-being of the society at Gita Janmabhoomi and surrounding areas.



- **LONG-TERM IMPACT :**

The Gita Janmabhoomi Health Care Mission by Anjveda Vikas Sansthan aims to create a transformative and sustainable impact on the health and well-being of communities in the region. By addressing the pressing health challenges and ensuring access to quality healthcare, the mission aspires to achieve the following long-term outcomes:

Enhanced Community Health:

The initiative focuses on preventive and curative healthcare services, leading to a reduction in disease prevalence and an improvement in overall community health. This will result in healthier, more productive individuals and families.

Healthcare Accessibility for All:

By establishing healthcare facilities and organizing regular medical camps, the mission will ensure that even the most marginalized sections of society have access to essential health services.

Health Awareness and Education:

Through continuous awareness programs, the mission will instill knowledge about hygiene, nutrition, and preventive care, fostering a culture of proactive health management within communities.

Economic and Social Development:

Improved health will enable individuals to contribute actively to their livelihoods and the local economy, leading to sustained social and economic growth in the region.

Strengthening Healthcare Infrastructure:

Investments in medical infrastructure and partnerships with healthcare professionals will create a robust healthcare ecosystem, benefiting generations to come.

Women and Child Health Empowerment:

Special attention to maternal and child health will ensure lower infant mortality rates, better maternal health, and the holistic development of children.

By integrating compassion, dedication, and innovation, the Gita Janmabhoomi Health Care Mission strives to be a beacon of hope and a model for sustainable health initiatives, leaving an enduring legacy of improved lives and empowered communities.



- **CHARITABLE HOSPITALS & INSTITUTE :**

Under the **Gita Janmabhoomi Health Care Mission**, **Anjveda Vikas Sansthan** aims to establish charitable hospitals in major cities across **Haryana, Himachal Pradesh, and Uttarakhand**. These hospitals will provide accessible and affordable healthcare services to underserved communities, focusing on rural and economically weaker sections. With a commitment to holistic health, the initiative will integrate modern medical practices with traditional wellness approaches, ensuring comprehensive care. The hospitals will prioritize critical healthcare areas such as maternal and child health, chronic disease management, and emergency services. The training institutes will serve as a hub for skill development, specializing in medical and healthcare training programs. These institutes aim to equip individuals with the necessary skills to contribute to the healthcare sector, creating a sustainable workforce to meet the growing demands of quality healthcare in rural and urban areas.



- **MOBILE MEDICAL UNITS :**

Under the **Gita Janmabhoomi Health Care Mission** by **Anjveda Vikas Sansthan**, mobile medical units will play a transformative role in delivering essential healthcare services to underserved villages and towns in Haryana, Himachal Pradesh, and Uttarakhand. These units aim to bridge the healthcare accessibility gap in rural and remote areas by providing free or affordable medical consultations, diagnostics, and treatments. Equipped with advanced medical equipment, medicines, and a team of qualified doctors, nurses, and paramedics, these mobile clinics will address a wide range of healthcare needs, including preventive care, maternal and child health services, management of chronic diseases, and health education. By traveling to the doorsteps of those who lack access to hospitals or clinics, these units will ensure that no individual is denied timely and quality healthcare due to geographical or financial barriers. Special focus will be given to promoting awareness about hygiene, nutrition, and lifestyle diseases, empowering communities to lead healthier lives. These mobile medical units will also coordinate with local authorities and primary health centers to provide follow-up care and referrals for complex cases, creating a seamless network of healthcare delivery. This initiative reflects the organization's commitment to improving

public health infrastructure and fostering a healthier, more inclusive society, directly addressing the healthcare challenges faced by rural populations in these states.



- **PROJECTS GOAL :**

The **Gita Janmabhoomi Health Care Mission** by Anjveda Vikas Sansthan aims to provide accessible, affordable, and quality healthcare services to underserved communities in Haryana, Himachal Pradesh, and Uttarakhand. The project envisions establishing charitable hospitals in major cities to bridge the healthcare gap, ensuring the availability of modern medical facilities and compassionate care for all, especially for marginalized populations. Key goals include enhancing preventive and curative healthcare, promoting health awareness, and fostering a culture of holistic well-being in alignment with the principles of service and humanity. By addressing critical health needs and empowering local communities, the mission strives to build a healthier society and contribute meaningfully to the overall development of the region.

- **TARGET GROUP :**

The **Gita Janmabhoomi Health Care Mission**, spearheaded by Anjveda Vikas Sansthan, aims to provide affordable and accessible healthcare to underserved populations in Haryana, Himachal Pradesh, and Uttarakhand. Haryana, with a population of approximately 29 million, includes a large number of agricultural workers and industrial laborers who often lack adequate medical support. Himachal Pradesh, home to over 7.3 million people, is characterized by its hilly terrain, making healthcare accessibility a critical issue for remote villages. Similarly, Uttarakhand, with a population of around 11.5 million, faces unique challenges due to its mountainous geography and scattered population.

- **RIGHT TO HEALTH CAMPAIGN :**

We believe that every individual, regardless of their background or economic status, has the fundamental right to health and well-being. Through this campaign, we aim to raise awareness, provide essential healthcare services, and advocate for the protection and enhancement of health rights, ensuring that no one is left behind in the pursuit of a healthier, more equitable society.

ABOUT TRUST :

- **BACKGROUND FORMATION :**

Anjveda Vikas Sansthan (AVS) was established with a vision to drive holistic development and upliftment across diverse communities in India. Rooted in the principles of service, compassion, and empowerment, the organization was founded by a group of socially committed individuals who recognized the urgent need to address critical issues such as education, healthcare, environmental sustainability, and rural development. Inspired by a deep connection to traditional Indian values and modern methodologies, Anjveda Vikas Sansthan has dedicated itself to creating a harmonious balance between tradition and progress. Over the years, it has evolved into a platform for social transformation, fostering partnerships, and implementing innovative initiatives to bring sustainable change in underserved and marginalized regions.

- **CSR ELIGIBILITY :**

AVS is a socially responsible NGO dedicated to creating sustainable development through its diverse activities, making it eligible for Corporate Social Responsibility (CSR) partnerships under the Companies Act, 2013. The organization operates across key domains, including education, where it provides access to quality learning opportunities for underprivileged children and adults, and healthcare, through initiatives like the 'Gita Janmabhoomi Health Care Mission,' focusing on establishing charitable hospitals and health camps in Haryana, Himachal Pradesh, and Uttarakhand. Additionally, the Sansthan actively engages in raising social awareness on critical issues such as environmental conservation, women's empowerment, and community welfare. It also upholds cultural and religious values by supporting spiritual development programs and preserving traditional heritage.

- **BOARD OBJECTIVE :**

The objective of the Board of Anjveda Vikas Sansthan is to provide visionary leadership, strategic direction, and effective governance to ensure the organization fulfills its mission of social development and community welfare. The Board is committed to fostering initiatives that promote education, healthcare, environmental sustainability, and economic empowerment, particularly in underprivileged and rural areas. It aims to uphold transparency, accountability, and ethical practices in all operations while mobilizing resources and partnerships to maximize the impact of its programs. The Board seeks to create an inclusive platform for stakeholders to contribute to holistic and sustainable development in alignment with the core values and mission of Anjveda Vikas Sansthan.

- **OUR APPROACH :**

Our approach centers on fostering sustainable development through inclusive community engagement, innovative solutions, and unwavering dedication to social welfare. We believe in empowering individuals and communities by addressing their core needs in health, education, and livelihood, while promoting environmental sustainability. Our initiatives are guided by transparency, collaboration, and a deep commitment to bringing tangible, lasting change, ensuring that every effort contributes to building a stronger, self-reliant society.

- **WHY PARTNER WITH US :**

At Anjveda Vikas Sansthan, we believe in fostering impactful partnerships that drive meaningful change. Here's why you should consider partnering with us:

1. Proven Commitment to Social Impact

With a clear mission to uplift communities and promote health, education, and sustainable development, we have a strong track record of delivering grassroots initiatives, such as the Gita Janmabhoomi Health Care Mission and other developmental programs.

2. Shared Vision for Development

We align our goals with those of our partners, ensuring a collaborative approach to tackling social challenges. Together, we can make a lasting difference in underserved communities across India.

3. Extensive Local Presence

Our work spans urban and rural regions, including Haryana, Himachal Pradesh, and Uttarakhand. Our deep connections with these communities ensure that your contributions directly reach the intended beneficiaries.

4. Transparent Operations

Transparency and accountability are core to our operations. We provide regular updates, financial reports, and impact assessments to ensure you see the difference your support makes.

5. Amplify Your CSR Goals

Collaborating with us helps you achieve your Corporate Social Responsibility (CSR) goals while creating measurable social impact. Our expertise in healthcare, education, and environmental sustainability aligns perfectly with CSR mandates.

6. Build a Legacy of Goodwill

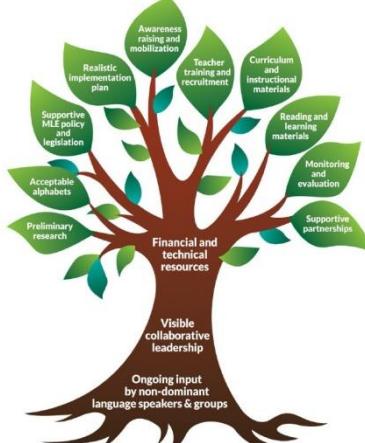
Partnership with Anjveda Vikas Sansthan is not just about giving back; it's about building a legacy of goodwill and strengthening your reputation as a socially responsible organization.

7. Opportunities for Innovation

We welcome creative ideas and innovative solutions from our partners to address complex societal issues, making our collaborations mutually rewarding.

- **OUR FOCUS :**

AVS is dedicated to fostering sustainable development and social empowerment through impactful initiatives. Our focus lies in uplifting rural communities, promoting education, advancing healthcare, and preserving cultural heritage. With a commitment to holistic progress, we aim to create opportunities, inspire change, and build a future where every individual thrives with dignity and purpose. Through collaborative efforts and unwavering dedication, we work towards a society rooted in compassion, equality, and self-reliance.



- **AIMS AND OBJECTIVES OF THE TRUST:**

1. **Promote Education:** Establish and support schools, colleges, and training centers to provide quality education, especially in rural and underserved areas.
2. **Healthcare Initiatives:** Operate and support charitable hospitals, medical camps, and health awareness programs to ensure access to affordable healthcare.
3. **Poverty Alleviation:** Launch programs for the upliftment of the economically weaker sections of society, focusing on employment, skill development, and basic amenities.
4. **Women Empowerment:** Support initiatives aimed at empowering women through education, vocational training, and self-help groups.
5. **Environmental Conservation:** Organize tree plantation drives, promote sustainable practices, and raise awareness about environmental protection.
6. **Relief Work:** Provide timely assistance during natural disasters, emergencies, and other crises.
7. **Cultural Preservation:** Promote Indian art, culture, and traditions by organizing cultural programs, workshops, and events.
8. **Community Development:** Establish community centers to foster social harmony and provide a platform for community welfare activities.
9. **Promotion of Sports:** Support the development of sports and fitness initiatives, especially among youth.
10. **Support for Orphans and Elderly:** Establish orphanages and old-age homes to provide care and support to vulnerable populations.
11. **Legal Aid:** Provide free legal support to underprivileged sections of society.
12. **Research and Development:** Encourage research in education, healthcare, and other areas for the betterment of society.
13. **Awareness Programs:** Conduct campaigns on health, education, and social welfare to spread awareness and promote positive changes.
14. **Infrastructure Development:** Develop infrastructure like roads, drinking water facilities, and sanitation in rural and backward areas.



- **MISSION :**

1. ***Empower Communities:***

- Our mission is to empower local communities through innovative and sustainable development programs. By providing the necessary tools, resources, and training, we aim to strengthen community-led initiatives that promote self-reliance. This includes access to clean water, sanitation, and livelihood opportunities, all of which are crucial for community well-being and growth.

2. ***Support Vulnerable Groups:***

- Anjveda Vikas Sansthan is committed to uplifting marginalized and vulnerable groups, including women, children, the elderly, and people with disabilities. We strive to reduce the inequalities that these groups face by offering tailored support that ensures equal access to healthcare, education, social services, and economic opportunities.

3. ***Promote Health and Education:***

- Education and healthcare are pillars of development. Through our initiatives, we seek to improve access to quality education, particularly in underserved rural areas, and build awareness on health issues. Our health programs focus on improving public health infrastructure, delivering essential services, and promoting preventative care, while our education programs work towards eliminating barriers to learning for children and adults alike.

4. ***Encourage Sustainable Development:***

- Sustainability is at the heart of our work. Anjveda Vikas Sansthan believes in balancing economic growth with environmental preservation. Our focus on sustainable agriculture, clean energy solutions, and waste management ensures that our development efforts do not harm the environment but instead contribute to long-term ecological balance.

5. ***Foster Collaboration:***

- We believe that collaboration is key to achieving widespread social change. We partner with local, national, and international NGOs, government agencies, corporate entities, and volunteers to maximize the reach and effectiveness of our programs. By working together, we can pool resources, expertise, and experience to address complex social issues.

6. ***Uplift Local Economy:***

- Economic empowerment is essential for community resilience. We aim to create opportunities for economic growth by supporting skill development programs, promoting entrepreneurship, and fostering local businesses. By providing training, micro-finance, and market access, we strive to help individuals and families break the cycle of poverty and achieve financial independence.

- **VISION :**

1. ***Inclusive Society:***

- Our vision is to build a society where every individual, regardless of their socio-economic status, caste, or background, has equal opportunities to thrive. We envision a nation where no one is left behind, and everyone is empowered to live with dignity, respect, and equal rights.

2. ***Universal Access to Basic Services:***

- We see a future where all individuals, especially those in rural and remote areas, have access to basic services like healthcare, education, sanitation, and housing. Our efforts aim to bridge the gap between urban and rural areas, ensuring that essential services are available to all, regardless of geographical location or economic standing.

3. ***Sustainable Communities:***

- We aim to build self-sustaining communities that are economically viable, socially harmonious, and environmentally responsible. This involves encouraging practices like organic farming, renewable energy, and waste management, while also fostering a culture of community solidarity and resilience. Our vision includes creating models of community development that can be replicated across the nation.

4. ***Innovative Solutions:***

- Anjveda Vikas Sansthan strives to be at the forefront of social innovation. We believe in exploring new ideas, technologies, and approaches to tackle complex social issues. Whether it is in the form of digital education platforms, health interventions, or livelihood initiatives, our focus is on creating scalable solutions that can drive meaningful change.

5. ***National Impact:***

- Our ultimate goal is to create a national movement for social change. We envision Anjveda Vikas Sansthan expanding its reach across India, having a significant impact on the development landscape, particularly in rural and underserved regions. We aim to set a precedent for other organizations to follow, creating a ripple effect of positive change throughout the country.

- **GOALS & OBJECTIVES OF AGENCY AS PER MEMORANDUM OF TRUST :**

1. ***To Promote and Foster Social Welfare:***

The agency aims to work for the betterment of society by focusing on social welfare programs, including but not limited to education, healthcare, employment generation, and community development.

2. ***To Provide Support for Health Care Initiatives:***

Under the Gita Janmabhoomi Health Care Mission, the agency is committed to promoting access to quality healthcare services, especially in rural and underserved areas. This includes supporting charitable hospitals, medical camps, and health awareness programs.

3. ***To Improve Educational Opportunities:***

One of the primary objectives of Anjveda Vikas Sansthan is to promote education at all levels, focusing on disadvantaged and marginalized communities. This includes supporting educational infrastructure, scholarships, and vocational training programs.

4. To Enhance Rural Development:

The trust will work towards enhancing rural development by facilitating agricultural advancements, rural entrepreneurship, infrastructure development, and the overall socio-economic upliftment of rural areas.

5. To Empower Women and Children:

Anveda Vikas Sansthan is dedicated to empowering women and children through initiatives that promote education, health, employment, and social rights. The agency will strive to create opportunities for women's leadership, independence, and protection against exploitation.

6. To Promote Environmental Sustainability:

The agency will work towards promoting environmental conservation and sustainable development practices, including afforestation, waste management, and clean water initiatives, to ensure a healthier environment for future generations.

7. To Establish and Manage Charitable Institutions:

The trust will work towards establishing and managing charitable institutions, such as hospitals, schools, and community centers, that provide essential services to underprivileged sections of society.

8. To Create Awareness and Advocate for Social Issues:

The agency will engage in advocacy programs, community outreach, and awareness campaigns aimed at promoting social justice, human rights, and the rights of marginalized communities.

9. To Build Partnerships for Sustainable Development:

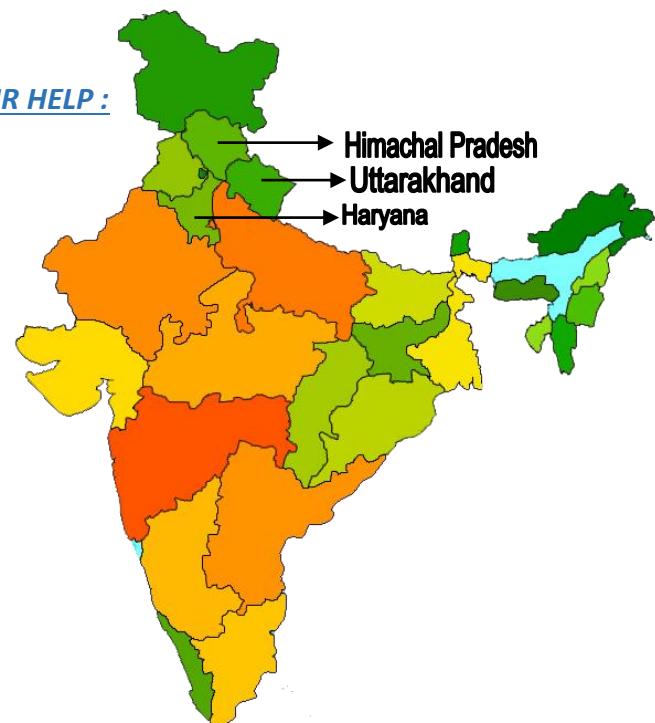
Anveda Vikas Sansthan will collaborate with government agencies, NGOs, international organizations, and corporate sectors to build partnerships that support sustainable development and social transformation.

10. To Uphold Ethical and Transparent Practices:

The agency will maintain transparency and ethical practices in all its operations and will be accountable to the community, donors, and regulatory bodies to ensure the proper utilization of resources.

• **HOW CAN YOU HELP US – WE NEED YOUR HELP :**

- ❖ Sponsor an Individual
- ❖ Make a General Donation
- ❖ Volunteer
- ❖ Support a Project
- ❖ Become a Member
- ❖ Donate Kind
- ❖ Make a Difference
- ❖ Support the Community



- **SUSTAINABILITY :**

The sustainability of a project refers to its ability to maintain and build on its impacts over time, even after the initial phase of funding and support has ended. For Anjveda Vikas Sansthan's initiatives, such as the *Gita Janmabhoomi Health Care Mission*, ensuring sustainability involves several key factors:

1. **Financial Sustainability:** Ensuring a steady flow of funds through diverse sources such as donations, grants, partnerships, and income-generating activities. This can involve setting up endowments or running fundraising campaigns, as well as collaborating with government and private sector organizations for long-term support.
2. **Community Engagement:** Engaging the local community in the project's implementation is crucial for its success and sustainability. By training local leaders, healthcare professionals, and volunteers, the community becomes empowered to take ownership and continue the project's efforts beyond external support.
3. **Capacity Building:** Developing the capabilities of stakeholders, including healthcare providers, community leaders, and beneficiaries, is essential. This ensures that the project is able to adapt to changing needs and continue delivering services effectively in the future.
4. **Partnerships and Collaboration:** Building strong partnerships with local, national, and international organizations can help share resources, expertise, and knowledge. This reduces dependency on one funding source and strengthens the project's foundation for growth and impact.
5. **Monitoring, Evaluation, and Learning:** A robust monitoring and evaluation system helps track progress, identify areas for improvement, and measure the long-term impact of the project. This process ensures that the project remains relevant and can be adjusted to meet evolving challenges and goals.
6. **Environmental and Social Sustainability:** For projects like healthcare missions, ensuring that the environmental impact is minimized through resource-efficient practices and that the project's outcomes align with social goals (such as equity, inclusion, and justice) will contribute to its long-term success.
7. **Policy Advocacy:** Engaging with policymakers to integrate project goals into larger public health or social programs can increase its longevity. Policy changes can create a supportive environment for the project and help it expand its reach.

- **AREA OF IMPLEMENTATION :**

The *Gita Janmabhoomi Health Care Mission* will be implemented across select regions in the states of Haryana, Himachal Pradesh, and Uttarakhand. These states have been identified based on their geographical, social, and healthcare needs, ensuring that the project reaches those who are most in need of quality healthcare services.

1. **Haryana:**

- The project will focus on both urban and rural areas, particularly in underserved districts. Key areas of implementation will include regions with limited access to affordable healthcare facilities, such as rural towns and semi-urban areas.

2. **Himachal Pradesh:**

- Given the challenging terrain and limited access to healthcare in remote areas, the project will concentrate on mountainous and rural communities. The goal is to improve healthcare accessibility for residents in these hard-to-reach areas.

3. **Uttarakhand:**

- In Uttarakhand, the project will focus on the rural and hilly areas, especially where healthcare infrastructure is sparse. Efforts will be directed towards establishing

mobile health clinics and strengthening the existing healthcare facilities in these regions.

The mission will particularly target underserved populations, including low-income groups, elderly individuals, women, and children. Special emphasis will be placed on providing healthcare services to areas with limited infrastructure, ensuring that no community is left behind in accessing essential health services.

*By focusing on these regions, the **Gita Janmabhoomi Health Care Mission** will contribute to narrowing the healthcare gaps, improving the quality of life, and ensuring equitable healthcare for all residents, regardless of their geographic location.*

❖ **LOCATION AND COMMUNITIES SERVED BY THE PROPOSED PROJECT :**

- **CHARITABLE HOSPITALS AND TRAINING INSTITUTE:-**
 - Districts in Haryana: Ambala, Sirsa, Narnaul, Faridabad & Sonipat*
 - Districts in Himachal Pradesh: Lahul & Spiti, Chamba, Shimla, Solan & Kinnaur*
 - Districts in Uttarakhand: Pithoragarh, Champawat, Garhwal, Uttarkashi & Nainital*
- **SATELLITE CENTERS:-**
 - All Villages/Small Towns of Haryana, Himachal Pradesh & Uttarakhand (focus on Rural and Slum areas).*
- **AWARENESS CAMPS:**
 - According to availability in our proposed area (Health awareness camps in rural and slum areas according to local permission).*

❖ **COLLABORATION / PARTNERSHIP WITH HEALTH INSURANCE COMPANIES:**

Health insurance companies can play a significant role in the success and sustainability of the healthcare-related projects under the 'Gita Janmabhoomi Health Care Mission' initiative by Anjeda Vikas Sansthan. Here are some ways in which they could help:

1. **Funding and Sponsorship:** *Health insurance companies can offer financial support by sponsoring medical services, treatments, and equipment for low-income or underserved communities in the areas your mission targets. This could include funding for free or subsidized health checkups, surgeries, or emergency care.*
2. **Access to Insurance Plans:** *Collaborating with health insurance companies can provide beneficiaries of your projects with access to affordable insurance coverage, ensuring they receive ongoing health care services. The companies could design special, affordable policies that cater to your target groups.*
3. **Preventive Healthcare Programs:** *Many health insurance companies have a vested interest in reducing health risks. They can collaborate with you to run preventive health campaigns, screenings, and educational programs, promoting healthier lifestyles and early detection of diseases.*
4. **Data and Analytics:** *Insurance companies often collect extensive data on health patterns, which could be valuable in assessing the health needs of communities and identifying priority areas for intervention. This data can help tailor your projects to better address local health challenges.*

5. **Telemedicine and Health Tech Support:** Insurance companies often invest in telemedicine and digital health tools. Partnering with them could enable your mission to use these technologies, improving access to healthcare in remote or underserved areas.
6. **Corporate Social Responsibility (CSR) Initiatives:** Health insurance companies may have CSR funds dedicated to supporting healthcare initiatives. By aligning your mission with their CSR goals, you can secure financial and in-kind donations to enhance the impact of your projects.
7. **Health Education and Awareness:** Collaborating on public awareness campaigns about health insurance and its benefits can increase the reach of your initiative. Educating communities on how health insurance works and how it can be used in emergencies will empower people to take control of their health.
8. **Long-term Partnership for Healthcare Infrastructure:** Insurance companies can help in the long-term sustainability of health projects by offering subsidies or forming partnerships to establish hospitals, clinics, or healthcare centers in rural or underserved regions.

Health insurance companies can play a crucial role in the success of the **Gita Janmabhoomi Health Care Mission** by partnering with our initiative to make healthcare services more accessible and affordable for patients. By collaborating with Anjveda Vikas Sansthan, insurance companies can help patients manage their hospital expenses, including inpatient care, diagnostic tests, surgeries, and post-treatment care, through tailored insurance plans. This partnership will ensure that patients, especially from underprivileged communities, are not burdened by high medical costs and can access quality healthcare services. Our business model involves a mutually beneficial collaboration where insurance companies offer discounted premiums or specialized group insurance policies to patients referred through our charitable hospitals. In turn, our hospitals will simplify claims processing by establishing a seamless cashless treatment system for insured patients, ensuring faster approvals and smoother reimbursements. The proposal for insurance companies includes co-branded initiatives to promote affordable healthcare, leveraging our outreach to rural and urban communities to expand their customer base while fulfilling their corporate social responsibility goals. Together, we aim to create a healthcare ecosystem where patients are protected financially, and insurance companies benefit from increased customer engagement and trust.

- **SUPPORT WE NEED FROM INSURANCE COMPANIES :**

To ensure the success of our 'Gita Janmabhoomi Health Care Mission,' we seek meaningful collaboration and support from health insurance companies. We envision building a sustainable business model where insurance companies partner with us to extend affordable and comprehensive health coverage to underserved populations accessing our charitable hospitals. Such partnerships could include subsidized insurance premiums for low-income groups, tailored health plans for rural and semi-urban communities, and assistance in creating awareness about the importance of health insurance. Additionally, we welcome corporate social responsibility (CSR) contributions or donations from these companies to enhance our infrastructure, procure medical equipment, and provide free or subsidized treatments for the needy. Together, we can create a robust ecosystem that ensures quality healthcare for all while promoting financial protection through insurance.

- **BENEFIT OF COLLABORATION/PARTNERSHIP WITH AVS :**

Collaborating with Anjveda Vikas Sansthan offers insurance companies a unique opportunity to enhance their social impact while expanding their customer base. Through partnerships under initiatives like the **Gita Janmabhoomi Health Care Mission**, insurance companies can provide customized health insurance products tailored for individuals accessing charitable hospitals in Haryana, Himachal Pradesh, and Uttarakhand. This collaboration not only aligns with corporate social responsibility (CSR) objectives but also builds trust and goodwill among the communities served. By offering affordable and accessible insurance solutions, companies can tap into untapped rural and semi-urban markets, strengthening their brand visibility and creating long-term customer

loyalty. Additionally, such partnerships demonstrate a commitment to inclusive healthcare, bridging the gap between underserved populations and quality medical services.

❖ **ALL EQUIPMENTS USE IN HOSPITAL**

Comprehensive List of Hospital Equipment for Gita Janmabhoomi Health Care Mission

1. Diagnostic Equipment

Diagnostic equipment is essential for accurately identifying diseases and conditions. The following equipment will form the backbone of the diagnostic facilities:

1. **X-Ray Machines:** Used for imaging bones and internal organs.
2. **Ultrasound Machines:** Provide imaging for internal soft tissues, organs, and prenatal monitoring.
3. **CT Scanners:** Perform detailed cross-sectional imaging of the body.
4. **MRI Machines:** For high-resolution imaging of soft tissues and the nervous system.
5. **Mammography Machines:** Specifically for breast cancer screening.
6. **ECG Machines:** Monitor heart electrical activity.
7. **EEG Machines:** Track brain electrical activity.
8. **Pulse Oximeters:** Measure blood oxygen levels.
9. **Blood Pressure Monitors:** Digital or manual for monitoring blood pressure.
10. **Thermometers:** Include digital, infrared, and mercury thermometers.
11. **Glucometers:** For blood sugar testing.
12. **Stethoscopes:** For listening to heart, lung, and bowel sounds.
13. **Endoscopes:** Used for visualizing the gastrointestinal tract.
14. **Otoscopes:** Used for examining ears.
15. **Spirometers:** Evaluate lung function.

2. Patient Monitoring Equipment

Vital to monitor patients' conditions, particularly in critical care:

1. **Multiparameter Monitors:** Track heart rate, oxygen saturation, blood pressure, and more.
2. **Cardiac Monitors:** Specifically for cardiac health monitoring.
3. **Fetal Monitors:** Track fetal heartbeat and uterine contractions during pregnancy.
4. **Neonatal Monitors:** Monitor vital signs in newborns.
5. **Capnographs:** Measure the concentration of CO₂ in respiratory gases.
6. **Infusion Pumps:** Deliver fluids and medications at controlled rates.
7. **Syringe Pumps:** For precise administration of small doses of medications.

3. Surgical Equipment

Equipped operating theaters are crucial for surgical interventions:

1. **Operating Tables:** Adjustable tables for surgeries.

2. **Surgical Lights:** Provide high-intensity lighting for operations.
3. **Electrosurgical Units:** Used for cutting and cauterizing tissue.
4. **Suction Machines:** Remove fluids from surgical sites.
5. **Anesthesia Machines:** Deliver and monitor anesthesia gases.
6. **Laparoscopy Equipment:** For minimally invasive surgeries.
7. **Arthroscopy Equipment:** Used in joint surgeries.
8. **Endoscopic Towers:** For advanced endoscopic surgeries.
9. **Sterilizers (Autoclaves):** Sterilize surgical instruments.
10. **Surgical Microscopes:** High-magnification microscopes for intricate procedures.
11. **Surgical Instruments:** Scalpels, forceps, scissors, retractors, clamps, etc.
12. **Defibrillators:** Used to restore normal heart rhythm.

4. Laboratory Equipment

Well-equipped laboratories are essential for accurate diagnosis and monitoring:

1. **Blood Analyzers:** For hematology and biochemistry testing.
2. **Microscopes:** Basic and advanced for analyzing samples.
3. **Centrifuges:** For separating blood components.
4. **Incubators:** Used for culturing samples.
5. **Refrigerators/Freezers:** For preserving samples and reagents.
6. **Spectrophotometers:** Measure light absorption in samples.
7. **PCR Machines:** For molecular diagnostics and DNA amplification.
8. **Blood Gas Analyzers:** Evaluate blood oxygenation and pH levels.
9. **Urine Analyzers:** For urinalysis testing.
10. **ELISA Readers:** Detect antigens and antibodies in samples.
11. **Histopathology Equipment:** Used for tissue analysis.

5. Emergency & Trauma Care Equipment

Preparedness for emergencies saves lives:

1. **Ventilators:** Provide respiratory support.
2. **Automated External Defibrillators (AEDs):** For emergency cardiac care.
3. **Resuscitation Kits:** Includes bag valve masks, oxygen masks, and airway management tools.
4. **First Aid Kits:** Essential for immediate care.
5. **Nebulizers:** Deliver aerosol medications to patients.
6. **Portable Oxygen Cylinders:** Provide emergency oxygen.
7. **Bag Valve Masks (Ambu Bags):** Manual resuscitation devices.
8. **Spine Boards and Stretchers:** Used in trauma care.
9. **Splints and Traction Devices:** For managing fractures.

6. Imaging Equipment

Imaging technology is critical for early diagnosis and monitoring:

1. **Portable X-Ray Machines:** For bedside imaging.
2. **Mobile C-Arms:** Used in orthopedic and other surgeries.
3. **Fluoroscopy Machines:** Provide real-time imaging.
4. **Doppler Ultrasound Machines:** Evaluate blood flow.
5. **Dental X-Ray Machines:** For oral diagnostics.

7. Therapeutic Equipment

Therapeutic devices for treatment and rehabilitation:

1. **Physiotherapy Equipment:** Includes TENS, ultrasound therapy machines, and exercise devices.
2. **Dialysis Machines:** For kidney failure treatment.
3. **Rehabilitation Equipment:** Prosthetics, orthotics, and mobility aids.
4. **Lasers:** For skin and eye treatments.
5. **Infusion Therapy Systems:** Deliver fluids and medications.

8. Intensive Care Unit (ICU) Equipment

ICUs must be equipped with life-supporting devices:

1. **ICU Beds with Monitors:** Adjustable beds with monitoring capabilities.
2. **High-Flow Nasal Cannula (HFNC):** For oxygen therapy.
3. **Extracorporeal Membrane Oxygenation (ECMO) Machines:** Provide cardiac and respiratory support.
4. **Patient Warmers and Coolers:** Maintain body temperature.
5. **Continuous Renal Replacement Therapy (CRRT) Machines:** For critically ill kidney patients.

9. General Hospital Equipment

These are required across various departments:

1. **Hospital Beds:** Manual or electric.
2. **Wheelchairs and Stretchers:** For patient mobility.
3. **IV Poles and Drip Stands:** For intravenous therapy.
4. **Bedside Tables:** Provide convenience for patients.
5. **Examination Tables:** For outpatient care.
6. **Linen and Mattresses:** For patient comfort.
7. **Portable Lights:** For examinations.
8. **Examination Lights:** Provide focused illumination.
9. **Medicine Trolleys:** For transporting medications.
10. **Crash Carts:** Emergency trolleys stocked with life-saving equipment.

10. Sterilization & Hygiene Equipment

Ensuring infection control and sanitation:

1. **UV Sterilizers:** Disinfect rooms and equipment.
2. **Hand Sanitizer Dispensers:** Ensure hand hygiene.
3. **PPE Kits:** Masks, gloves, gowns, face shields, etc.
4. **Waste Disposal Units:** Manage bio-medical waste.
5. **Air Purifiers:** Improve air quality.
6. **Water Purification Systems:** Ensure safe water.

11. Obstetrics & Gynecology Equipment

For women's health and neonatal care:

1. **Fetal Dopplers:** Monitor fetal heartbeat.
2. **Delivery Tables:** Adjustable tables for childbirth.
3. **Neonatal Warmers:** Maintain warmth for newborns.
4. **Incubators for Newborns:** Provide controlled environments.
5. **Phototherapy Units:** Treat neonatal jaundice.
6. **Vacuum Extractors:** Assist in childbirth.
7. **Birthing Balls:** Aid labor progression.

12. Orthopedic Equipment

For bone and joint treatments:

1. **Orthopedic Drills and Saws:** Used in surgeries.
2. **Plaster Cutters:** Remove casts.
3. **Casting Tables:** For applying casts.
4. **Bone Densitometers:** Assess bone density.
5. **Traction Frames:** Provide skeletal traction.

13. ENT (Ear, Nose, Throat) Equipment

Specialized devices for ENT care:

1. **ENT Microscopes:** For detailed visualization.
2. **Audiometers:** Test hearing capabilities.
3. **Tympanometers:** Evaluate middle ear function.
4. **Nasal Endoscopes:** Examine nasal passages.
5. **Laryngoscopes:** Visualize the larynx.

14. Ophthalmology Equipment

Essential tools for eye care:

1. **Slit Lamps:** For detailed eye examinations.
2. **Phacoemulsification Machines:** Used in cataract surgeries.
3. **Autorefractors:** Measure refractive errors.
4. **Retinal Cameras:** Capture detailed images of the retina.
5. **Ophthalmoscopes:** Examine the back of the eye.

15. Dental Equipment

Key tools for oral health care:

1. **Dental Chairs:** Adjustable for patient comfort.
2. **Dental X-Ray Units:** For dental imaging.
3. **Ultrasonic Scalers:** Clean teeth.
4. **Light Curing Units:** For dental restorations.
5. **Autoclaves for Dental Tools:** Ensure sterilization.

16. Rehabilitation Equipment

Promoting recovery and mobility:

1. **Crutches and Walkers:** For mobility support.
2. **Exercise Therapy Machines:** For physical rehabilitation.
3. **Prosthetics and Orthotics:** Replace or support limbs.
4. **Standing Frames:** Help patients regain mobility.
5. **Hydrotherapy Units:** Aid in physical therapy using water.

17. Miscellaneous

1. **Computers and IT Systems:** For patient data management and telemedicine.
2. **Telemedicine Equipment:** Enable remote consultations.
3. **Mobile Health Units:** Fully equipped vehicles for outreach services.
4. **Emergency Ambulances:** Stocked with essential emergency equipment.

❖ **ALL EQUIPMENTS USE IN SATELLITE CENTERS**

Here's a detailed list of equipment that can be used in satellite centers for the **Gita Janmabhoomi Health Care Mission** initiative under Anjveda Vikas Sansthan. These centers will aim to provide essential healthcare services and should be equipped with the following:

General Medical Equipment

1. Examination tables and chairs
2. Patient beds with adjustable height
3. Wheelchairs and stretchers
4. Blood pressure monitors (digital and manual)
5. Thermometers (digital, infrared, and mercury)
6. Stethoscopes
7. Pulse oximeters
8. ECG (Electrocardiography) machines
9. Glucometers with test strips
10. Weight scales (adult, child, and infant scales)
11. Height measuring devices
12. Diagnostic otoscope and ophthalmoscope sets

Diagnostic Imaging Equipment

1. X-ray machines (portable and stationary)
2. Ultrasound machines
3. Portable ECG monitors
4. Digital imaging plates for X-rays
5. Fetal Dopplers

Laboratory Equipment

1. Centrifuges
2. Hematology analyzers
3. Chemistry analyzers
4. Microscopes (light and digital)
5. Blood collection equipment (vacutainers, syringes, etc.)
6. Rapid diagnostic kits (malaria, dengue, typhoid, etc.)
7. Urinalysis machines
8. Hemoglobin meters
9. Sterilizers and autoclaves

Emergency and Critical Care Equipment

1. *Defibrillators*
2. *Ventilators (portable models preferred for satellite centers)*
3. *Oxygen concentrators and cylinders*
4. *Nebulizers*
5. *Suction machines*
6. *Emergency crash carts with medications*
7. *Infusion pumps and syringe pumps*

Surgical and Minor Procedure Equipment

1. *Basic surgical instruments (forceps, scissors, scalpels, etc.)*
2. *Suturing kits*
3. *Dressing and wound care materials*
4. *Examination lights with adjustable arms*
5. *Sterilized trays and instrument sets*

Rehabilitation and Therapy Equipment

1. *Physiotherapy machines (TENS, ultrasound therapy units)*
2. *Exercise mats and resistance bands*
3. *Walkers and canes*
4. *Splints and braces*
5. *Wheelchair ramps*

Pharmacy and Storage Equipment

1. *Medical refrigerators for vaccines and medicines*
2. *Medicine cabinets with lock systems*
3. *Shelving units for storage*
4. *Cold chain equipment (ice packs, cold boxes)*

Hygiene and Sanitation Equipment

1. *Hand sanitizing stations*
2. *Medical waste disposal systems (bins for biomedical waste segregation)*
3. *UV sterilization lamps*
4. *Disposable gloves, masks, and aprons*
5. *Sharps containers*

Telemedicine and IT Equipment

1. Computers and tablets
2. High-speed internet connection
3. Telemedicine software and video conferencing equipment
4. Digital health monitoring devices (wearable BP monitors, etc.)
5. Printers and scanners for reports and prescriptions

Patient Care and Comfort Equipment

1. IV stands
2. Bedside tables
3. Adjustable bedside screens for privacy
4. Heating pads and hot water bottles
5. Air purifiers for clean air in patient rooms

❖ ALL EQUIPMENTS USE IN MEDICAL, PARAMEDICAL, NURSING, AND CARE HOME TRAINING COLLEGE

1. Medical Training Equipment

General Diagnostic Equipment:

- **Stethoscopes:** Single-head, dual-head, and electronic stethoscopes for auscultation training.
- **Sphygmomanometers:** Manual (aneroid) and digital models for blood pressure measurement.
- **Thermometers:** Clinical thermometers (digital, mercury, and infrared) for measuring body temperature.
- **Otoscopes:** For ear examinations.
- **Ophthalmoscopes:** Used for eye exams, including direct and indirect ophthalmoscopes.
- **Pulse oximeters:** To measure oxygen saturation levels.
- **ECG Machines:** Portable and multi-channel for learning heart activity monitoring.
- **Audiometers:** For hearing assessments.

Clinical and Examination Room Equipment:

- **Examination tables:** With adjustable height and cushioned tops.
- **Portable ultrasound machines:** For training in abdominal, cardiac, and obstetric imaging.
- **X-ray machines:** Portable and stationary types with radiographic safety features.
- **Defibrillators:** Automatic External Defibrillators (AEDs) for cardiac arrest training.
- **Nebulizers:** Used for respiratory training, including pediatric and adult masks.
- **Spirometers:** For pulmonary function testing.
- **Suction machines:** Wall-mounted and portable for airway management.

Surgical and Minor Procedures Training:

- **Basic surgical instrument sets:** Scalpels, scissors, forceps, retractors, and clamps.

- **Suturing practice kits:** Including synthetic skin pads and needle holders.
- **Laryngoscopes:** For airway management and intubation training.
- **Autoclaves:** Sterilization equipment for instruments.
- **Venipuncture kits:** For practicing intravenous (IV) access.

Laboratory Equipment:

- **Microscopes:** Light and digital microscopes for pathology and microbiology studies.
- **Centrifuges:** Used for separating components in blood or other samples.
- **Hematology analyzers:** Automated machines for blood cell counts.
- **Biochemistry analyzers:** For metabolic panel tests and biochemical investigations.
- **Incubators:** For growing cultures in microbiology labs.
- **Laboratory consumables:** Test tubes, pipettes, Petri dishes, and slides.
- **Urine analyzers:** For urinalysis.

2. Paramedical Training Equipment

Emergency and Trauma Response Training:

- **CPR mannequins:** Adult, child, and infant mannequins with feedback systems.
- **AED simulators:** For teaching defibrillator usage in emergencies.
- **Spine boards:** With head immobilizers for trauma care training.
- **Cervical collars:** Adjustable sizes for neck injury management.
- **First aid kits:** Comprehensive kits with bandages, antiseptics, splints, and burn care supplies.
- **Ventilators:** Portable ventilators for respiratory support training.
- **Oxygen cylinders:** With flow meters, masks, and nasal cannulas.
- **Ambu bags:** Manual resuscitators for airway management training.
- **Stretchers and wheelchairs:** Foldable and motorized options.

Diagnostic and Therapy Tools:

- **ECG and EEG simulators:** For monitoring heart and brain activity.
- **Patient monitoring systems:** Multi-parameter monitors to observe vital signs.
- **Rehabilitation equipment:** Therapy balls, parallel bars, and resistance bands.
- **Infusion pumps:** For intravenous therapy training.
- **Orthotics and prosthetics tools:** For fabrication and fitting.

3. Nursing Training Equipment

Basic Nursing Skills Equipment:

- **Nursing mannequins:** Full-body mannequins with anatomical accuracy for practicing injections, IV insertion, and catheterization.
- **Bedpans and urinals:** For patient hygiene training.
- **Hospital beds:** Adjustable manual and electric beds.
- **IV cannulation kits:** For training on intravenous fluid administration.
- **Wound care kits:** Bandages, dressing sets, and simulators for wound management.

- **Feeding tubes:** Nasogastric and gastrostomy tube models.
- **Drug administration simulators:** For oral, intravenous, and intramuscular medication training.

Maternal and Child Care Training:

- **Birthing mannequins:** Advanced models for labor and delivery training.
- **Neonatal mannequins:** For pediatric resuscitation and care.
- **Baby incubators and radiant warmers:** For neonatal care practice.
- **Vaccination simulators:** Pediatric and adult vaccination training models.

Advanced Nursing Skills Equipment:

- **Patient lifts and transfer aids:** Hydraulic and electric hoists.
- **Patient monitoring systems:** Integrated systems for real-time monitoring.
- **Bathing aids:** Mobile shower trolleys and bathing chairs.

4. Care Home Training Equipment

Elderly and Palliative Care Training:

- **Transfer aids:** Hoists, sliding sheets, and standing aids for immobile patients.
- **Adjustable wheelchairs:** Manual, motorized, and reclining models.
- **Pressure relief equipment:** Mattresses, cushions, and overlays for pressure sore prevention.
- **Incontinence care supplies:** Adult diapers, bed protectors, and disposable pads.

Daily Living and Personal Care:

- **Feeding aids:** Adaptive cutlery, plate guards, and non-spill cups.
- **Dressing aids:** Long-handled shoehorns, button hooks, and sock aids.
- **Fall prevention tools:** Grab bars, bed rails, and personal alarms.

Exercise and Rehabilitation:

- **Exercise bikes:** For cardiovascular health training.
- **Parallel bars:** For gait training.
- **Hand therapy tools:** Stress balls, therapy putty, and grip trainers.

Support and Hygiene Tools:

- **Cleaning and sanitation equipment:** UV sterilizers, mops, vacuum cleaners.
- **Hygiene kits:** Disposable gloves, masks, and personal protective equipment (PPE).
- **Rapid response equipment:** Emergency call systems, paging devices.

5. Digital and Simulation Tools

- **Interactive teaching aids:** Smartboards, projectors, and virtual reality systems.

- **E-learning tools:** Software for anatomy, pharmacology, and case-based learning.
- **Simulation labs:** Fully equipped with advanced mannequins for real-life scenario practice.
- **Medical imaging simulators:** For training in CT, MRI, and ultrasound techniques.

Common Infrastructure Needs

- **Library:** With textbooks, journals, and digital learning resources.
- **Skill labs:** For hands-on training in medical, nursing, and care procedures.
- **Computer labs:** For research, documentation, and simulation practice.
- **Auditoriums:** For lectures and workshops.
- **Clinical practice rooms:** Designed to simulate hospital settings.

❖ **VEHICLES USE IN PROJECTS**

All Vehicle Use Policy for Gita Janmabhoomi Health Care Mission

Under Anjveda Vikas Sansthan

*To ensure effective and efficient operation of the **Gita Janmabhoomi Health Care Mission**, the following policy governs the use of all vehicles under this initiative:*

1. Purpose

*The vehicles under the **Gita Janmabhoomi Health Care Mission** will be utilized to support healthcare-related activities and ensure smooth execution of mission objectives, including medical transport, patient support, and logistical requirements.*

2. Authorized Uses

All vehicles under this mission will be used for:

1. **Patient Transportation:**
 - Transporting patients from remote areas to the nearest hospital.
 - Shifting critical patients to specialized healthcare facilities in Haryana, Himachal Pradesh, and Uttarakhand.
2. **Medical Equipment and Supplies Delivery:**
 - Transporting medicines, medical kits, oxygen cylinders, and other essential healthcare items.
3. **Outreach Services:**
 - Facilitating mobile healthcare vans and medical camps in rural and underserved areas.

4. **Staff and Volunteer Movement:**
 - Transporting healthcare staff, including doctors, nurses, and volunteers, to mission-specific locations.
5. **Emergency Response:**
 - Rapid response for disaster relief and medical emergencies.
6. **Awareness Campaigns:**
 - Supporting public health awareness drives by carrying educational materials and campaign equipment.

3. Vehicle Types and Features

The mission vehicles will include:

1. **Ambulances:**
Fully equipped with life-saving facilities for emergency medical care.
2. **Mobile Medical Units (MMUs):**
Vehicles with diagnostic and minor treatment capabilities for rural healthcare.
3. **Logistics Vehicles:**
For carrying medical supplies, equipment, and relief materials.
4. **General Purpose Vehicles:**
For staff and administrative purposes related to the mission.

4. Vehicle Allocation and Management

1. **Tracking and Monitoring:**
 - All vehicles will be GPS-enabled for real-time monitoring.
2. **Maintenance:**
 - Regular servicing and upkeep to ensure vehicle reliability and safety.
3. **Driver Management:**
 - Drivers must be licensed, trained, and adhere to safety guidelines.
4. **Emergency Hotline:**
 - Dedicated helpline for coordinating vehicle dispatch during emergencies.

5. Prohibited Uses

Vehicles under this mission are strictly prohibited from being used for:

- Personal or unauthorized purposes.
- Transporting non-mission-related items or individuals.

6. Record-Keeping

- *Detailed logs will be maintained for all vehicle trips, including purpose, destination, and duration.*

7. Sustainability Measures

- *Wherever feasible, vehicles with lower emissions (e.g., electric or hybrid vehicles) will be prioritized to support eco-friendly practices.*

*This policy ensures that all vehicles under the **Gita Janmabhoomi Health Care Mission** are utilized solely for their intended purposes, contributing to the overall success and efficiency of the initiative.*

❖ SAFETY MEASURES FOR PATIENTS

1. Hygiene and Infection Control

- *Ensure all hospital premises, wards, and facilities are cleaned and sanitized regularly.*
- *Provide hand sanitizers, masks, and gloves for both patients and staff.*
- *Maintain proper sterilization of medical equipment and tools after each use.*
- *Strict adherence to infection control protocols to prevent cross-contamination.*

2. Emergency Preparedness

- *Equip hospitals with advanced first-aid kits, defibrillators, and oxygen support for emergencies.*
- *Maintain a functional 24/7 emergency response team.*
- *Ensure availability of an ambulance service for immediate medical transportation.*

3. Patient Identification

- *Implement a robust patient identification system, including wristbands with patient details, to prevent treatment errors.*
- *Use electronic medical records (EMRs) to track patient history and ensure accurate treatment.*

4. Medication Safety

- *Ensure clear labeling of all medications to avoid dosage errors.*
- *Conduct double-checks for high-risk medications before administration.*
- *Maintain a detailed record of prescriptions for monitoring and follow-up care.*

5. Skilled Workforce

- *Employ well-trained and certified medical professionals to ensure quality care.*

- *Conduct regular training sessions on safety protocols and emergency handling for hospital staff.*

6. Physical Safety Measures

- *Install railings and anti-slip mats in patient areas to prevent accidents.*
- *Provide wheelchairs and stretchers for patients with mobility issues.*
- *Ensure all electrical equipment, beds, and machinery are in working condition.*

7. Nutritional and Food Safety

- *Serve hygienically prepared, nutritious meals tailored to the dietary needs of patients.*
- *Monitor food quality and storage to prevent contamination.*

8. Communication and Consent

- *Ensure patients and their families are informed about medical procedures, risks, and treatment plans.*
- *Obtain written consent before surgeries or invasive procedures.*

9. Psychological Safety

- *Provide a comfortable and supportive environment to reduce patient anxiety.*
- *Arrange counseling sessions or mental health support for patients and their families.*

10. Monitoring and Feedback

- *Install CCTV cameras in public areas (not in patient privacy zones) for monitoring and quick response to incidents.*
- *Maintain a patient feedback system to improve safety measures continuously.*

11. Fire and Disaster Safety

- *Conduct periodic fire drills and training for staff and patients.*
- *Install fire extinguishers and smoke detectors in all critical areas.*
- *Prepare and display clear evacuation routes and emergency contacts.*

12. Legal and Ethical Compliance

- *Follow all legal guidelines and medical ethics set by the Indian government and healthcare authorities.*
- *Ensure patient data confidentiality and privacy under applicable laws.*

13. Specialized Care for Vulnerable Patients

- *Provide extra assistance and monitoring for elderly, pregnant women, children, and critically ill patients.*
- *Offer personalized care plans for patients with chronic or life-threatening conditions.*

These measures ensure the well-being and safety of all patients under the **Gita Janmabhoomi Health Care Mission** while upholding the core values of care, trust, and excellence.

❖ **FOOD SAFETY & HYGIENE FOR PATIENTS**

Under the Gita Janmabhoomi Health Care Mission

1. Introduction

Food safety and hygiene are critical for ensuring the health and well-being of patients. Proper food handling, preparation, and hygiene standards reduce the risk of infections and promote faster recovery. These guidelines aim to establish and maintain high standards of food safety in hospitals and care facilities under the mission.

2. General Food Safety Guidelines

- **Source of Food:** Ensure all food items are sourced from certified suppliers. Avoid the use of expired or substandard ingredients.
- **Storage:** Store food in clean, dry, and pest-free environments. Maintain temperature-controlled storage for perishable items.
- **Preparation:** Use separate utensils and cutting boards for raw and cooked foods to prevent cross-contamination.

3. Hygiene Standards for Food Handlers

- Wear clean uniforms, gloves, and hairnets while handling food.
- Wash hands thoroughly before and after food preparation.
- Avoid handling food if suffering from illnesses such as colds or infections.
- Undergo regular health check-ups and hygiene training.

4. Patient-Specific Food Guidelines

- **Dietary Needs:** Prepare meals as per the specific dietary requirements of patients (e.g., low-salt, low-sugar, or high-protein diets).
- **Allergy Management:** Label foods clearly to avoid allergic reactions. Use separate utensils for allergen-free food preparation.
- **Freshness:** Serve freshly prepared food. Avoid reheating multiple times.

5. Cleaning and Sanitization

- Clean kitchen surfaces, utensils, and equipment after every use with appropriate disinfectants.
- Dispose of waste properly and promptly to avoid pest infestation.
- Ensure periodic deep cleaning of the kitchen and storage areas.

6. Food Serving Practices

- Use clean serving utensils and ensure food is served at the appropriate temperature.
- Serve meals in covered, sanitized containers to prevent contamination.

- Monitor the food portion and ensure it is suitable for the patient's condition.

7. Monitoring and Compliance

- Conduct regular inspections to ensure adherence to food safety and hygiene protocols.
- Maintain a logbook of food storage, preparation, and serving practices.
- Train staff periodically on the latest food safety standards and practices.

8. Emergency Protocols

- In case of suspected foodborne illness, immediately isolate the affected food and report to the concerned authorities.
- Provide first aid to the patient as required and seek medical attention.

❖ ADMINISTRATION OF HOSPITALS

For the successful management of hospitals under the **Gita Janmabhoomi Health Care Mission**, a skilled and dedicated administration staff is essential. The administration team will handle various operational, financial, and organizational functions to ensure smooth hospital operations and quality patient care.

Key Roles and Responsibilities:

1. Hospital Administrator:

- Oversee the overall functioning of the hospital.
- Develop and implement policies and procedures for efficient hospital management.
- Ensure adherence to healthcare regulations and standards.
- Coordinate with senior management and other departments for strategic planning and hospital operations.
- Monitor financial management, including budgeting, billing, and accounting.

2. Human Resources (HR) Manager:

- Manage recruitment, training, and performance evaluation of hospital staff, including doctors, nurses, and support staff.
- Handle employee relations, grievances, and disciplinary actions.
- Ensure compliance with labor laws and health and safety regulations.
- Maintain staff records and manage payroll systems.

3. Finance and Accounting Officer:

- Manage the hospital's financial operations, including budget planning, accounting, and financial reporting.
- Monitor cash flow and handle billing systems for patient services.
- Oversee the procurement process and ensure cost-efficiency in hospital operations.
- Liaise with auditors and ensure compliance with financial regulations and audits.

4. Admissions and Patient Services Coordinator:

- Manage the patient admission process, ensuring smooth registration, billing, and medical recordkeeping.
- Coordinate with various departments to ensure timely and quality medical care.
- Address patient queries, concerns, and ensure their comfort during hospital stays.
- Supervise the discharge process and ensure follow-up care if required.

5. Operations Manager:

- *Oversee the day-to-day operational activities of the hospital, ensuring efficiency and quality.*
- *Ensure that medical supplies, equipment, and infrastructure are maintained and well-stocked.*
- *Monitor hospital facilities, ensuring that they meet safety, cleanliness, and hygiene standards.*
- *Coordinate with medical staff to ensure the proper functioning of all clinical operations.*

6. IT Manager:

- *Manage the hospital's information technology systems, including electronic medical records (EMRs), patient management software, and hospital databases.*
- *Ensure that all systems are secure and patient data is protected according to legal privacy standards.*
- *Provide technical support to staff and ensure smooth integration of technology in daily hospital operations.*

7. Quality Control and Compliance Officer:

- *Ensure that the hospital follows all local health regulations, accreditation standards, and best practices.*
- *Monitor the quality of patient care and hospital services, initiating improvements when needed.*
- *Conduct regular audits to ensure compliance with health and safety regulations.*
- *Facilitate training and awareness programs to keep staff updated on the latest healthcare standards.*

8. Public Relations and Marketing Coordinator:

- *Manage communication between the hospital and external stakeholders, including the media, community, and government.*
- *Promote hospital services, mission, and values through various marketing channels.*
- *Organize community outreach programs, health awareness campaigns, and events aligned with the hospital's mission.*

9. Logistics and Supply Chain Manager:

- *Ensure that all medical supplies, pharmaceuticals, and hospital equipment are well-stocked and easily accessible.*
- *Establish relationships with suppliers and negotiate contracts to ensure timely delivery and cost-effective purchasing.*
- *Oversee the storage and management of inventory, ensuring proper storage conditions and timely replenishment.*

Conclusion:

*A competent and efficient administration team is crucial for the smooth and successful operation of the hospitals under the **Gita Janmabhoomi Health Care Mission**. These professionals ensure that the hospital runs in accordance with regulations, maintains high-quality patient care, and remains financially sustainable.*

❖ **RECRUITMENT OF DOCTORS AND OTHER STAFF FOR HOSPITALS**

The **Gita Janmabhoomi Health Care Mission** is committed to providing quality healthcare services through the dedication and expertise of qualified professionals. To ensure excellence, our recruitment process is designed to identify skilled, compassionate, and committed individuals who align with the mission's values. The following steps outline the recruitment process:

1. Identifying Staffing Needs

- A comprehensive assessment of healthcare facilities and patient needs is conducted to determine the required number and types of personnel, including doctors, nurses, paramedics, and administrative staff.
- Priority is given to filling positions in underserved areas where healthcare is most needed.

2. Advertising Vacancies

- Vacancies are announced through multiple platforms, including:
 - Job portals and recruitment websites.
 - Local newspapers and healthcare journals.
 - The official Anjeda Vikas Sansthan website and social media platforms.
 - Direct outreach to medical institutions and nursing colleges.

3. Eligibility Criteria

- **Doctors:** Applicants must hold recognized medical qualifications (e.g., MBBS, MD, MS) and valid registrations with the Medical Council of India or relevant state councils. Specialized experience in required fields is preferred.
- **Nursing Staff:** Registered Nurses with General Nursing & Midwifery (GNM) or Bachelor of Science in Nursing (B.Sc Nursing) degrees and relevant experience are prioritized.
- **Support Staff:** Minimum educational qualifications, relevant certifications, and experience in their respective fields are required.

4. Application and Screening

- Interested candidates submit detailed applications, including resumes, certifications, and references.
- A rigorous screening process is conducted to shortlist candidates based on qualifications, experience, and alignment with the mission's objectives.

5. Interview and Evaluation

- Shortlisted candidates are invited for interviews, which may include:
 - Technical skill assessments to evaluate clinical and procedural expertise.
 - Behavioral interviews to assess empathy, communication skills, and teamwork.
- Doctors may undergo case-based discussions or simulated patient scenarios.

6. Background Checks and Verification

- Verification of educational qualifications, medical registrations, and work experience is conducted for all selected candidates.
- Background checks ensure candidates have a clean professional record.

7. Onboarding and Training

- Selected candidates are oriented about the mission's vision, values, and operational protocols.
- Regular training sessions are conducted to ensure adherence to healthcare standards, including patient care, food safety, and hygiene protocols.

8. Commitment to Local Recruitment

- The mission encourages recruitment from local communities to ensure cultural alignment and promote employment opportunities.
- Special efforts are made to train and recruit personnel in rural and remote areas.

9. Retention and Continuous Development

- The mission fosters a supportive work environment with fair remuneration, opportunities for professional growth, and recognition programs.
- Continuous medical education (CME) programs and skill-enhancement workshops are provided to all staff.

Through this transparent and systematic process, **Gita Janmabhoomi Health Care Mission** strives to build a competent and compassionate team dedicated to providing high-quality healthcare to all.

❖ ALL FACILITIES IN HOSPITALS

Under the Gita Janmabhoomi Health Care Mission, hospitals will be equipped with a range of essential facilities to ensure high-quality, accessible healthcare for patients. The key facilities in these hospitals will include:

1. Emergency and Trauma Care

- **24/7 Emergency Services:** Immediate care for trauma patients, accident victims, or those with life-threatening conditions.
- **Trauma and Critical Care Units:** Fully equipped with advanced life-support systems, ensuring critical patients receive timely intervention.

2. Outpatient Services

- **Consultation Rooms:** Qualified specialists available for a variety of medical conditions.
- **Diagnostic Services:** On-site laboratory and imaging services (X-rays, ultrasound, CT scans, MRI) to diagnose illnesses.
- **Pharmacy:** A well-stocked pharmacy offering prescription medications and over-the-counter drugs.

3. Inpatient Services

- **General Wards and Private Rooms:** Comfortable rooms with basic amenities for patients needing longer stays, with special rooms for high-priority patients.
- **Intensive Care Units (ICU):** Equipped with advanced monitoring and life-support systems for patients requiring intensive observation and care.

- **Maternity Wards:** Safe and modern delivery rooms, neonatal care, and postnatal care facilities.

4. Surgical and Operation Theatres

- **State-of-the-art Operation Theatres:** Equipped with the latest surgical tools and technology for both routine and specialized surgeries.
- **Minimally Invasive Surgery Facilities:** To reduce recovery times and improve patient outcomes.

5. Specialized Treatment Centers

- **Cardiology Center:** For diagnosing and treating heart-related issues.
- **Oncology Department:** For cancer treatment, including chemotherapy and radiation therapy.
- **Neurosurgery Unit:** Specializing in brain, spine, and neurological disorders.
- **Orthopedic and Physiotherapy:** Treatment for bone and joint issues, along with rehabilitation services.
- **Renal Care:** Dialysis services for patients with kidney disorders.

6. Pediatric Care

- **Childcare Units:** Specialized pediatricians and nurses for the care of newborns, children, and adolescents.
- **Neonatal Intensive Care Unit (NICU):** For premature or critically ill newborns.

7. Geriatric Care

- **Elderly Care Units:** Specialized staff and equipment for the care of elderly patients, including physical therapy and long-term care.
- **Memory Care Unit:** For patients with Alzheimer's and other dementia-related conditions.

8. Rehabilitation Services

- **Physical Therapy and Rehabilitation Centers:** To assist with recovery from surgery, injury, or illness.
- **Speech and Occupational Therapy:** For patients who require support in regaining normal function and communication.

9. Dietary and Nutritional Support

- **Nutritional Counseling:** Dietitians available for tailored advice based on medical conditions and health goals.
- **Healthy Meal Planning:** Hospitals will provide nutritious, specialized meals for patients, including options for those with chronic conditions such as diabetes, hypertension, etc.

10. Psychiatric and Mental Health Services

- **Mental Health Support:** Psychological counseling, mental health assessments, and treatments for anxiety, depression, and other mental health conditions.

- **Stress Management Programs:** To improve the mental well-being of patients and reduce anxiety related to illness.

11. Telemedicine and Remote Health Monitoring

- **Telehealth Facilities:** For remote consultations, making healthcare accessible to people in rural areas.
- **Remote Monitoring Systems:** For chronic patients, offering continuous monitoring and intervention when necessary.

12. Ambulance and Transport Services

- **24-Hour Ambulance Service:** Equipped with life-saving equipment for critical patients.
- **Patient Transport:** For patients requiring non-urgent transfer to other healthcare facilities.

13. Support Services

- **Patient Assistance and Information:** Staff available to provide necessary information and guidance throughout the patient's journey.
- **Cleanliness and Hygiene:** Dedicated teams to maintain sanitation, providing a safe and healthy environment for patients and staff.
- **Visiting Areas:** Comfortable and designated spaces for patient visitation by family and friends.

14. Technology and Research

- **Electronic Health Records (EHR):** To ensure accurate patient data management and better coordination between healthcare providers.
- **Research and Clinical Trials:** Focused on providing innovative treatments and improving healthcare practices.

15. Spiritual Care

- **Spiritual and Emotional Support:** Based on the mission's values, hospitals will have spaces for prayer and meditation to provide emotional and spiritual care to patients and families, drawing from the teachings of the Gita.

These facilities will be designed to provide a comprehensive, patient-centered approach to healthcare, focusing on accessibility, affordability, and quality care for all individuals, irrespective of their background.

❖ LICENCING AND CERTIFICATION FOR HOSPITALS

Licensing and Certification for Hospitals under the Gita Janmabhoomi Health Care Mission

The Gita Janmabhoomi Health Care Mission, initiated by Anjveda Vikas Sansthan, aims to ensure that hospitals across Haryana, Himachal Pradesh, and Uttarakhand uphold high standards of healthcare and patient safety. To achieve this, hospitals must comply with specific licensing and certification requirements, which will not only guarantee legal operation but also enhance the credibility and quality of healthcare services.

1. Licensing Requirements

Under the Gita Janmabhoomi Health Care Mission, hospitals must obtain the necessary licenses and permits to operate legally. These licenses are typically issued by the respective state's health department or a regulatory body. The following steps are involved:

- **Application Submission:** Hospitals must submit an application to the state health department, providing all required documentation such as hospital infrastructure details, staffing qualifications, and compliance with health and safety norms.
- **Inspection:** The health department will conduct inspections to ensure that the hospital meets the required standards of hygiene, safety, and medical equipment. This includes evaluating the hospital's emergency protocols, cleanliness, and patient care facilities.
- **Renewal:** Licenses must be renewed periodically, which involves re-evaluations to ensure continued compliance with regulatory standards.

2. Certification Standards

In addition to obtaining licenses, hospitals under the Gita Janmabhoomi Health Care Mission must obtain certain certifications to maintain a high level of healthcare service quality. Some key certifications include:

- **National Accreditation Board for Hospitals & Healthcare Providers (NABH):** Hospitals must aim to achieve NABH certification, which is a quality assurance standard recognized nationwide. This certification ensures that the hospital meets rigorous quality standards related to patient safety, care protocols, staff qualifications, and infrastructure.
- **ISO Certification:** Many hospitals also pursue ISO certification to showcase their commitment to quality management. This certification ensures that hospitals follow international standards in their operational procedures, patient care systems, and management practices.
- **Clinical Specialty Certifications:** Depending on the services offered, hospitals may require specific certifications related to specialized fields such as maternity care, pediatrics, cardiology, or oncology. These certifications validate that the hospital's facilities and staff are equipped to provide expert care in these areas.

3. Compliance with Local Laws and Regulations

Hospitals under the Gita Janmabhoomi Health Care Mission must ensure that they comply with local healthcare regulations specific to each state. This includes adherence to the following:

- **Medical Council Guidelines:** The hospital must ensure that doctors, nurses, and medical professionals meet the qualifications and licensure requirements set by national and regional medical councils.
- **Health & Safety Regulations:** Compliance with safety norms, including fire safety, waste disposal, sanitation, and infection control procedures, is mandatory.
- **Patient Rights and Privacy:** Hospitals must maintain patient confidentiality and privacy according to the regulations set forth by health authorities, ensuring all patient data is securely handled.

4. Government-Recognized Certifications for Public Health Initiatives

For hospitals working under the Gita Janmabhoomi Health Care Mission, there may be additional government-recognized certifications available. These certifications help hospitals gain public trust

and affirm their commitment to serving vulnerable populations, including low-income and rural communities. Examples include:

- **Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (PMJAY):** Certification under PMJAY allows hospitals to provide healthcare services to eligible individuals under the Ayushman Bharat scheme.
- **Empanelment with State and National Health Schemes:** Hospitals must be empaneled with various state and national health schemes to provide subsidized healthcare to citizens.

Conclusion

Licensing and certification are essential components for maintaining high standards of healthcare under the Gita Janmabhoomi Health Care Mission. By ensuring hospitals meet regulatory and quality standards, the mission seeks to provide safe, effective, and accessible healthcare services, ultimately improving the health outcomes for people across Haryana, Himachal Pradesh, and Uttarakhand. This system not only helps hospitals operate legally but also builds trust within communities, ensuring that patients receive the best care possible.

❖ FACILITIES FOR DOCTORS AND OTHER STAFF

The Gita Janmabhoomi Health Care Mission places a strong emphasis on the well-being and comfort of its medical and support staff, recognizing that a motivated and supported team is crucial to the effective delivery of health care services. To ensure optimal performance, the following facilities and benefits will be provided to all doctors, nurses, and other staff members:

1. **Comfortable Accommodation:**
 - On-site residential facilities will be available for doctors and staff who wish to stay within the premises for ease of access and to ensure 24-hour availability. These accommodations will be well-furnished, clean, and equipped with all necessary amenities to make the staff's living experience as comfortable as possible.
2. **Dedicated Workstations:**
 - Each doctor and medical staff member will be provided with private or shared workstations equipped with necessary tools, equipment, and computers to streamline the process of patient care, documentation, and communication.
3. **Staff Lounge and Rest Areas:**
 - Rest and break areas, including lounges and recreational rooms, will be available for the staff to relax and recharge during their shifts. These areas will be designed to promote relaxation, with comfortable seating, refreshments, and entertainment options.
4. **Medical and Professional Development:**
 - Continuous education and training will be offered to staff, allowing them to stay updated with the latest medical practices, techniques, and technologies. Seminars, workshops, and courses in specialized areas will be made available regularly.
5. **Health and Wellness Programs:**
 - To ensure the physical and mental well-being of staff, health and wellness programs will be provided, including access to on-site fitness centers, yoga sessions, counseling services, and health check-ups.
6. **Competitive Salaries and Benefits:**
 - Gita Janmabhoomi Health Care Mission will offer competitive compensation packages to all its staff, including doctors, nurses, and support staff. In addition to

salaries, staff will receive benefits such as health insurance, performance bonuses, paid time off, and retirement plans.

7. Transportation and Parking:

- Staff members will have access to transportation facilities, including shuttle services or reimbursement for travel expenses, to ensure timely arrival at work. Adequate parking spaces will be provided for those who choose to drive.

8. Safe and Hygienic Working Environment:

- The mission will maintain a high standard of cleanliness and safety across all areas of operation. Regular sanitization of workspaces, provision of personal protective equipment (PPE), and health protocols will be strictly followed to create a safe working environment.

9. Staff Cafeteria:

- A well-equipped staff cafeteria will be available to provide nutritious and balanced meals, catering to various dietary preferences and requirements, ensuring that the team stays energized throughout the day.

10. Counseling and Support Services:

- Recognizing the emotional and mental toll that healthcare work can take, the Gita Janmabhoomi Health Care Mission will provide access to counseling and support services. Staff will have the opportunity to receive confidential counseling and stress management assistance as needed.

By ensuring that doctors and staff have the resources, support, and care they need, the Gita Janmabhoomi Health Care Mission aims to foster an environment where the team can deliver the highest standards of medical care to the community while maintaining their own health and well-being.

❖ FACILITIES FOR STUDENTS

The Gita Janmabhoomi Health Care Mission, under the guidance of Anjeda Vikas Sansthan, is committed to supporting the education and holistic development of students, particularly those from underserved communities. The Mission recognizes the importance of integrating health care services with educational opportunities for students, ensuring their well-being while fostering academic growth. To achieve this, a range of facilities are made available:

1. Health and Wellness Services:

- Regular health check-ups and medical care are provided to students, ensuring that they are physically healthy and able to focus on their studies.
- Psychological support and counseling services are available for students facing stress or mental health challenges.
- Vaccinations and health awareness programs are conducted to safeguard students' health.

2. Educational Support:

- Scholarships and financial aid are offered to students from economically disadvantaged backgrounds to pursue their education without the burden of financial constraints.
- A network of qualified tutors and mentors is available to provide additional academic support and guidance.
- Educational workshops, seminars, and guest lectures are organized to enhance students' knowledge and skills.

3. Nutritional Support:

- Healthy meals are provided to ensure students receive proper nutrition to support their physical and mental development. Special dietary needs are also catered to.
- Nutrition awareness programs are conducted to teach students about the importance of a balanced diet and healthy eating habits.

4. Accommodation and Living Facilities:

- For students coming from distant areas, safe and comfortable dormitories with adequate amenities are provided.
- Facilities include separate dorms for male and female students, recreational spaces, and clean restrooms, ensuring a safe and hygienic environment for study and relaxation.

5. Sports and Recreational Activities:

- Sports facilities are available for students to engage in physical activities, promoting overall fitness and well-being.
- Regular sports events and recreational activities are organized, offering students a balanced lifestyle and opportunities to unwind.

6. Computer and Internet Access:

- Computer labs equipped with modern technology are available for students to enhance their learning experience.
- Internet access is provided to help students with research, online courses, and staying connected with their educational community.

7. Cultural and Extracurricular Programs:

- The Mission encourages students to participate in cultural, artistic, and extracurricular activities such as music, dance, drama, and debates, which contribute to their personal development.
- Annual events and festivals are organized, offering students a platform to showcase their talents and build confidence.

8. Transportation:

- For students traveling from remote areas, the Mission provides transportation services to ensure they have easy access to educational facilities and health care services.

These facilities aim to create a conducive environment for students' academic success, physical health, emotional well-being, and overall growth, ensuring they receive holistic care and support throughout their educational journey.

❖ **FACILITIES FOR PATIENTS IN HOSPITALS & SATELLITE CENTERS**

The Gita Janmabhoomi Health Care Mission is dedicated to providing comprehensive and accessible healthcare services through its network of hospitals and satellite centers. These facilities aim to offer quality medical care to all, particularly in underserved regions, ensuring that every patient receives the attention, treatment, and comfort they deserve. The facilities are designed to meet the diverse needs of patients and promote holistic well-being.

1. Medical Infrastructure

- **Advanced Diagnostic Equipment:** Hospitals and satellite centers are equipped with state-of-the-art diagnostic tools, including digital X-rays, CT scanners, MRI machines, and laboratory services. These enable precise and timely diagnoses, leading to better treatment outcomes.
- **Operation Theaters & Surgical Services:** Fully equipped operating rooms provide for a wide range of surgeries, from minor to complex procedures, with experienced surgical teams available around the clock.
- **ICU and Critical Care Units:** Intensive care units (ICU) and specialized critical care units (CCU) are set up to handle emergency and life-threatening conditions with trained medical staff and advanced equipment.

2. Inpatient Services

- **Private & Shared Rooms:** The hospitals offer both private and shared room options for inpatients, providing comfort and privacy. Rooms are equipped with modern amenities, ensuring that patients are well-cared for during their stay.
- **Nursing Care:** Highly trained nurses provide round-the-clock care to patients, including post-operative care, medication administration, and assistance with daily living activities.
- **24-Hour Emergency Services:** Hospitals are staffed with emergency medical professionals to handle urgent health situations at any time of day or night.

3. Outpatient Services

- **Consultation Services:** The hospitals offer specialized consultations from a variety of medical professionals, including general physicians, cardiologists, orthopedists, and more.
- **Telemedicine:** For patients in remote areas, the Gita Janmabhoomi Health Care Mission provides telemedicine services through satellite centers. This allows patients to access healthcare consultations without the need to travel long distances.
- **Follow-up Care:** Patients can schedule follow-up appointments for ongoing treatments, ensuring continuous monitoring and support.

4. Rehabilitation Services

- **Physical Therapy:** Patients recovering from surgeries, accidents, or illnesses have access to physiotherapy services to aid in their recovery and regain mobility.
- **Psychological Support:** Counseling services are available for patients facing emotional or psychological challenges, especially those with chronic illness or undergoing long-term treatments.
- **Nutritional Counseling:** Expert dieticians provide tailored nutrition plans to support recovery and long-term health.

5. Specialized Care Services

- **Elderly Care Units:** Designed for senior citizens, these units provide tailored care for the elderly, including monitoring of chronic conditions, medication management, and personal care assistance.
- **Mother and Child Care:** Dedicated maternal and pediatric care units ensure the safety and well-being of mothers during childbirth and their newborns.

- **Oncology & Cancer Care:** Specialized cancer treatment facilities, including chemotherapy, radiation therapy, and palliative care, ensure that cancer patients receive comprehensive and compassionate care.

6. Pharmacy and Medications

- **In-House Pharmacy:** Each hospital and satellite center is equipped with an in-house pharmacy that ensures easy access to prescribed medications.
- **Affordable Medicine Programs:** The Gita Janmabhoomi Health Care Mission offers affordable medicine programs for low-income families, ensuring that financial constraints do not hinder access to essential treatments.

7. Patient Comfort and Support

- **Patient Care Coordinators:** A team of patient care coordinators helps guide patients through their treatment journey, ensuring that they understand their medical needs and the services available to them.
- **Recreational Facilities:** Hospitals and satellite centers offer recreational spaces where patients can relax, with access to books, television, and other activities designed to make their stay more comfortable.
- **Religious & Spiritual Support:** Given the mission's roots in the Gita Janmabhoomi, spiritual care is also available, including prayer spaces and access to spiritual advisors for those seeking comfort.

8. Satellite Centers for Accessibility

- **Convenient Locations:** The satellite centers are strategically located in rural and remote areas to ensure that healthcare services are accessible to all, especially for those unable to visit central hospitals.
- **Mobile Health Units:** Mobile units are equipped with basic healthcare services, including diagnostics and consultations, to reach areas without nearby medical facilities.
- **Health Camps & Awareness Programs:** Regular health camps and awareness sessions are organized by the satellite centers, focusing on preventive care, general health education, and specialized screenings.

The Gita Janmabhoomi Health Care Mission, through its hospitals and satellite centers, seeks to ensure that every patient receives the best possible care, whether it be for routine check-ups, emergencies, or long-term treatments. By integrating advanced medical technologies with compassionate care, the mission is committed to improving health outcomes and enhancing the quality of life for communities across India.

❖ HOW CAN PATIENTS TAKE ADVANTAGE OF CHARITABLE HOSPITAL

Patients can benefit from charitable hospitals under the Gita Janmabhoomi Health Care Mission in several impactful ways:

1. **Access to Free or Low-Cost Medical Care:** Charitable hospitals in this initiative provide essential medical services at no cost or at significantly reduced rates. This allows patients, especially from economically disadvantaged backgrounds, to receive high-quality healthcare without the burden of financial strain.

2. **Specialized Services:** These hospitals often offer specialized services such as surgery, diagnostics, maternal and child care, and treatment for chronic diseases. Patients can access services that might otherwise be unavailable or unaffordable in private healthcare settings.
3. **Outpatient and Inpatient Care:** Patients can benefit from both outpatient consultations and inpatient care, ensuring that they receive ongoing medical attention. For those requiring hospitalization, the charitable hospitals provide comfortable accommodations and treatment with no financial obligation.
4. **Community Support:** These hospitals prioritize community health and well-being. Through outreach programs, patients can benefit from regular health check-ups, preventive care, and health education. This initiative also helps in raising awareness about various diseases, promoting early detection, and ensuring better treatment outcomes.
5. **Post-Treatment Care:** After receiving treatment, patients can access post-care services such as rehabilitation, physiotherapy, and follow-up consultations, further ensuring complete recovery and ongoing health management.
6. **Holistic Care Approach:** Charitable hospitals under the mission take a holistic approach to patient care, addressing not just medical needs but also offering mental, emotional, and social support, ensuring a comprehensive healing process for patients.

By utilizing these resources, patients can ensure they receive compassionate, professional, and accessible healthcare services, improving their overall well-being and quality of life.

❖ **FACILITIES FOR ADMINISTRATION HEAD & STAFF**

The Administration Head and staff working under the Gita Janmabhoomi Health Care Mission will play a vital role in ensuring the smooth functioning of the mission, as well as the effective delivery of healthcare services across its network. To ensure their efficiency, productivity, and well-being, the following facilities will be provided:

1. Office Infrastructure

- **Dedicated Office Space:** Administrative staff, including the Administration Head, will be provided with comfortable and functional office spaces equipped with modern furniture, ergonomic chairs, and appropriate workstations.
- **Computer Systems & Communication Tools:** Access to updated computers, internet, telephones, and email systems for seamless communication within and outside the mission.
- **Printing & Documentation Facilities:** On-site printers, scanners, and storage solutions for the easy handling of records, official documents, and medical files.

2. Training & Development

- **Regular Training Programs:** Periodic workshops and training will be offered to staff members to ensure that they stay updated on the latest administrative practices, healthcare protocols, and technology.
- **Leadership Development:** The Administration Head will have access to specialized leadership development programs to enhance management skills, decision-making, and effective team coordination.

3. Health & Wellness

- **Employee Health Insurance:** Comprehensive health insurance coverage for the Administration Head and staff, ensuring access to medical services and treatments when needed.
- **Wellness Initiatives:** Regular health check-ups, mental health support, stress-relief activities, and wellness programs to ensure that staff maintain a balanced and healthy lifestyle.

4. Work-Life Balance

- **Flexible Working Hours:** Depending on the operational needs, flexible working hours or remote working options will be available to maintain a balance between professional and personal life.
- **Time-off and Leave Policies:** Generous leave policies, including sick leave, vacation days, and public holidays, will be available to all staff members, ensuring their well-being and motivation.

5. Support & Resources

- **Administrative Support:** Dedicated assistants or support staff will assist the Administration Head with the routine tasks, allowing them to focus on decision-making and strategy.
- **Staff Welfare Programs:** Initiatives to promote the overall welfare of staff, including team-building activities, appreciation programs, and celebratory events, will be implemented regularly.

6. Transportation & Accommodation

- **Transport Facilities:** For staff working in locations far from the office or healthcare centers, transportation allowances or company vehicles will be provided.
- **Accommodation for Remote Staff:** Staff stationed in remote or underserved areas will have access to quality accommodation that is safe and comfortable for living.

7. Technology and Tools

- **IT Support:** Dedicated technical support to ensure that staff have access to reliable hardware and software for their administrative tasks.
- **Management Tools:** Access to cloud-based tools for project management, communication, and scheduling, ensuring effective coordination and seamless operation of tasks.

8. Security

- **Security Systems:** The office and any staff accommodations will be equipped with robust security systems, including CCTV cameras, security personnel, and access control measures to ensure a safe working environment.
- **Data Security:** Protection of sensitive patient data and other confidential information will be prioritized with the latest cybersecurity protocols.

These facilities will help create a conducive and supportive environment for the Administration Head and staff to perform their duties effectively, ensuring the smooth operation and growth of the Gita Janmabhoomi Health Care Mission.

❖ **ACCOMODATION AND KITCHEN FACILITY OF STAFF AND STUDENTS**

The Gita Janmabhoomi Health Care Mission is committed to ensuring a comfortable and well-organized living environment for both its staff and students. Accommodation and kitchen facilities are provided to maintain the well-being and efficiency of individuals involved in the mission's operations, especially in areas where the health care services are being expanded.

Accommodation Facilities:

1. Staff Accommodation:

- *The mission ensures separate, secure, and well-maintained accommodation facilities for its medical and non-medical staff. Staff rooms are designed to provide privacy and comfort, with adequate lighting, ventilation, and essential furniture.*
- *Rooms are equipped with basic amenities such as beds, wardrobes, study tables, and fans, ensuring a restful environment after work hours.*
- *For the staff working on rotational shifts or overnight duties, 24-hour access to the accommodation is provided, offering them a safe and convenient place to rest.*

2. Student Accommodation:

- *Students undergoing training or internships as part of the mission's educational initiatives are provided with suitable accommodation. These rooms are designed to foster a conducive learning environment while ensuring their safety and comfort.*
- *Each room is furnished with necessary furniture, study desks, and internet connectivity to facilitate online learning and access to medical resources.*
- *There are separate dormitory-style accommodations available for male and female students to maintain privacy and security.*

3. Security and Safety:

- *24-hour security is in place across the accommodation facilities to ensure the safety of all residents.*
- *Fire safety measures, emergency exits, and first aid kits are available in all accommodation areas, providing a secure living space for staff and students.*

Kitchen and Dining Facilities:

1. Staff and Student Kitchens:

- *Dedicated kitchen facilities are available for staff and students. These kitchens are equipped with modern cooking appliances, including gas stoves, microwaves, refrigerators, and cooking utensils, to ensure a clean and hygienic environment for meal preparation.*
- *The kitchens are designed for communal use, allowing individuals to prepare their own meals or contribute to shared meals. The availability of both vegetarian and non-vegetarian options ensures dietary preferences are respected.*

2. Catering and Meal Service:

- *For those who prefer not to cook, a centralized kitchen provides nutritious and well-balanced meals to staff and students. The meals are planned according to dietary requirements, ensuring a healthy and varied menu.*
- *Special meals can be arranged for individuals with specific dietary needs due to medical conditions, religious preferences, or personal choices.*
- *The kitchen maintains high standards of food safety and hygiene, with regular inspections and cleaning routines in place.*

3. **Hygiene Standards:**

- Regular cleaning schedules are maintained for both the accommodation and kitchen areas, ensuring all spaces remain sanitized and safe. The kitchen staff follows strict hygiene protocols, including handwashing, food storage regulations, and proper waste disposal procedures.
- Adequate measures are taken to prevent cross-contamination, and the storage of food is monitored to ensure it meets the required health and safety standards.

In conclusion, the Gita Janmabhoomi Health Care Mission places great emphasis on the comfort, safety, and well-being of its staff and students. The well-equipped accommodation and kitchen facilities contribute to a productive and positive environment, which is essential for the mission's success in providing high-quality healthcare services across India.

❖ **TRANSPORT FACILITIES IN HOSPITAL**

Transport facilities play a crucial role in ensuring patients' timely access to medical care, especially in emergency situations or for regular appointments. The Gita Janmabhoomi Health Care Mission prioritizes the accessibility and convenience of transport for patients, with a focus on ensuring safety, comfort, and reliability.

Key Features of Transport Facilities:

1. ***Emergency Ambulance Services***

Each hospital under the Gita Janmabhoomi Health Care Mission will provide 24/7 emergency ambulance services, equipped with modern life-saving equipment. These ambulances will be staffed by trained medical professionals, including paramedics and drivers with expertise in emergency medical care. The service will be available for patient transfers, whether from home to hospital or between hospitals for specialized treatments.

2. ***Patient Transport Services for Non-Emergency Cases***

For patients who require transportation for routine check-ups or follow-up visits, non-emergency transport services will be available. This service will cater to elderly patients, individuals with mobility challenges, and those unable to travel independently. Specially designed vehicles will be used, with provisions for comfortable seating and accessibility for wheelchair-bound patients.

3. ***Transportation for Medical Supplies and Staff***

Efficient and reliable transport will also be arranged for medical staff and essential supplies. This ensures that healthcare personnel reach hospitals on time and that necessary medical resources are transported swiftly between various locations within the health network.

4. ***Affordable Transport Options***

Recognizing the financial constraints that some patients may face, the Gita Janmabhoomi Health Care Mission will offer subsidized transport options for low-income patients, ensuring that financial barriers do not prevent anyone from accessing care. Special arrangements will be made to assist underprivileged families who might require transportation assistance for their medical needs.

5. ***Coordination with Local Transport Networks***

The health mission will collaborate with local transport services, including public transportation, for easier access to hospitals. Clear signage and information about available

transport options will be provided to guide patients, especially in urban centers where transport can be a challenge.

6. Booking and Scheduling System

A user-friendly booking and scheduling system will be available for patients and caregivers to arrange transport services ahead of time. This system will ensure that transportation is timely and well-coordinated, minimizing waiting times and preventing delays.

7. Safe and Comfortable Vehicles

Vehicles used for patient transportation will be maintained to the highest standards of safety and hygiene. Regular checks will ensure that they are equipped with necessary medical equipment, such as oxygen tanks, stretchers, and first-aid kits, along with safety features to ensure a smooth and secure journey.

Through these transport services, the Gita Janmabhoomi Health Care Mission ensures that all patients have equitable access to healthcare facilities, contributing to the overall mission of improving healthcare accessibility across Haryana, Himachal Pradesh, and Uttarakhand.

❖ **ACTIVITIES OF DOCTORS, STAFF, STUDENTS AND PATIENTS**

The Gita Janmabhoomi Health Care Mission (GJHCM), under the leadership of Anjveda Vikas Sansthan, focuses on providing comprehensive healthcare services while promoting a collaborative approach to healing and well-being. The activities of doctors, staff, students, and patients are designed to create a holistic environment for physical, mental, and spiritual health.

1. Activities of Doctors

Doctors play a critical role in the healthcare services of GJHCM. Their responsibilities and activities include:

- **Diagnosis and Treatment:** Providing accurate diagnosis and offering treatments for a wide range of ailments, from basic health issues to complex conditions.
- **Patient Care:** Regularly assessing patient health, providing medical consultations, and managing long-term treatment plans for chronic conditions.
- **Health Education:** Educating patients about health and wellness, preventive care, and healthy lifestyle choices, often in collaboration with the medical staff and community health workers.
- **Research and Innovation:** Participating in research activities that contribute to advancements in medical care and treatment strategies within the mission's framework.
- **Collaboration:** Working alongside staff and medical professionals from various fields to ensure comprehensive care.

2. Activities of Staff

Staff at GJHCM includes nurses, technicians, support workers, and administrative personnel. Their key roles are:

- **Patient Care Support:** Assisting doctors in the treatment and daily care of patients, including administering medication, monitoring vital signs, and helping with personal care.
- **Administrative Tasks:** Managing patient records, handling appointments, and ensuring that medical facilities are well-stocked and organized.

- **Coordination:** Working with doctors, students, and families to coordinate patient care and ensure that patients' needs are met promptly.
- **Cleaning and Hygiene:** Ensuring a clean and sterile environment in patient rooms, operating areas, and public spaces to prevent infection.
- **Logistical Support:** Managing transportation, ensuring timely availability of medical supplies, and providing overall support to ensure the smooth running of the health center.

3. Activities of Students

Students are an integral part of the GJHCM initiative, especially those enrolled in medical, nursing, and healthcare management programs. Their activities include:

- **Clinical Training:** Gaining hands-on experience by working under the supervision of doctors and nurses, learning patient interaction, diagnosis, treatment procedures, and healthcare protocols.
- **Research Projects:** Engaging in health-related research to support the Mission's work, particularly in the areas of preventive care, patient outcomes, and healthcare delivery models.
- **Health Outreach:** Participating in community health drives, vaccination programs, and health education sessions for the public.
- **Workshops and Seminars:** Attending and sometimes conducting workshops on various medical topics, from modern treatments to holistic care methods.
- **Volunteering and Shadowing:** Students contribute by shadowing doctors and assisting in minor healthcare duties while gaining valuable insight into practical healthcare operations.

4. Activities of Patients

Patients at GJHCM are central to the mission's objectives, and their participation is encouraged to ensure the best outcomes. Their activities include:

- **Receiving Care:** Engaging actively in the care process, from routine check-ups to special treatments, under the guidance of medical professionals.
- **Rehabilitation and Therapy:** Participating in rehabilitation programs, physical therapy, and wellness activities to aid in their recovery and enhance their quality of life.
- **Health Education:** Attending sessions led by doctors and staff to learn about disease prevention, healthy lifestyles, and nutrition.
- **Community Involvement:** Many patients, especially those recovering from long-term illnesses, participate in support groups or community outreach programs.
- **Feedback:** Providing valuable feedback on their experiences with the healthcare services, which is used to improve the overall quality of care provided.

Conclusion

The activities of doctors, staff, students, and patients in the Gita Janmabhoomi Health Care Mission come together to create a dynamic and supportive environment for healing. The collaboration between healthcare providers, students, and patients is key to ensuring the mission's success in delivering quality healthcare while promoting wellness and prevention. This collective effort fosters a culture of compassion, education, and holistic care, contributing to the overall health of the community.

❖ **MEETING ARRANGEMENTS FOR DISCUSSIONS AND REPORTS**

In the Gita Janmabhoomi Health Care Mission, meetings are essential for ensuring smooth coordination, timely decision-making, and effective communication across all aspects of the initiative. The following outlines the arrangements for meetings focused on discussions and reporting:

1. Frequency and Scheduling of Meetings

- **Regular Meetings:** Meetings will be held on a monthly basis to assess progress, discuss key issues, and review reports from different departments and regions.
- **Ad-Hoc Meetings:** In case of urgent matters, additional meetings will be scheduled as needed. The scheduling of these meetings will prioritize immediate attention to critical issues.
- **Annual Reviews:** A yearly meeting will be held for a comprehensive review of the mission's achievements, challenges, and strategic plans for the following year.

2. Participants

- **Core Team:** Members of the core leadership and management team will be present at all meetings, including project managers, administrative heads, and key personnel from various sectors (e.g., healthcare, logistics, finance).
- **Regional Representatives:** Representatives from major regions (e.g., Haryana, Himachal Pradesh, Uttarakhand) will be invited to provide local insights and updates.
- **External Consultants/Advisors:** On occasion, subject matter experts, legal advisors, and consultants may be invited to provide input on specialized topics.

3. Agenda and Preparation

- **Agenda Distribution:** The agenda for each meeting will be shared at least 48 hours in advance to allow participants to prepare. The agenda will include key discussion points, reports, and any action items that need to be addressed.
- **Report Preparation:** Each department or region is responsible for preparing detailed reports that reflect progress, challenges, and results. Reports should be submitted at least 24 hours before the meeting to ensure adequate time for review.
- **Supporting Materials:** Any relevant documents, data, and presentations will be circulated in advance for review by attendees.

4. Meeting Format and Discussion

- **Opening Remarks:** The meeting will begin with a brief introduction by the chairperson, outlining the objectives and purpose of the meeting.
- **Departmental Updates:** Each department or region will provide a concise update on their activities, highlighting any important developments, accomplishments, or obstacles.
- **Review of Reports:** Reports will be discussed in detail, with particular focus on outcomes, challenges, and suggestions for improvements. Financial, operational, and healthcare-related reports will be prioritized.
- **Q&A and Feedback:** After each update, there will be an opportunity for questions and feedback. This will foster collaborative problem-solving and allow for suggestions to be considered.
- **Action Plan:** Based on the discussions, an action plan will be created to address any identified challenges, optimize operations, and meet the mission's goals.

5. Minutes and Follow-up

- **Recording Minutes:** Minutes will be taken during the meeting and circulated to all participants within 24 hours. These minutes will outline key decisions, assigned tasks, and deadlines.

- **Follow-up:** Action items from the meeting will be tracked for timely completion. Progress will be reviewed in subsequent meetings to ensure accountability and alignment with the overall mission.

6. **Venue and Logistics**

- **Physical Meetings:** Regular meetings will be held at the mission's headquarters or other designated venues. Meeting rooms will be equipped with necessary facilities such as projectors, whiteboards, and video conferencing tools.
- **Virtual Meetings:** For those unable to attend in person, virtual meetings will be conducted using reliable video conferencing platforms. The meeting link and any dial-in information will be shared in advance.
- **Travel and Accommodation:** For participants traveling from other regions, travel and accommodation arrangements will be provided in advance. These arrangements will be handled by the administrative team.

By adhering to these meeting arrangements, the Gita Janmabhoomi Health Care Mission ensures that all stakeholders are aligned and informed, fostering a collaborative and efficient environment for achieving its healthcare objectives.

❖ **CONTRIBUTION OF ANJVEDA VIKAS SANSTHAN IN GJHCM PROJECT**

Anjveda Vikas Sansthan has played a pivotal role in the success of the Gita Janmabhoomi Health Care Mission (GJHCM), a visionary initiative aimed at enhancing healthcare access and quality in India. Through its dedication and multi-faceted approach, Anjveda Vikas Sansthan has significantly contributed to various aspects of the mission, ensuring that its goals of providing comprehensive health services to underserved populations are realized.

1. Establishment of Charitable Health Facilities

Anjveda Vikas Sansthan has facilitated the development and management of charitable hospitals in key cities across Haryana, Himachal Pradesh, and Uttarakhand. These hospitals aim to provide affordable and quality healthcare to those in need, particularly in rural and remote areas. The Sansthan's expertise in community engagement and its strategic partnerships have helped expand healthcare access to thousands of underserved individuals.

2. Health Awareness Campaigns

The Sansthan has launched extensive health awareness campaigns under the GJHCM banner, focusing on preventive healthcare, disease management, and the importance of nutrition. These campaigns have educated local communities on hygiene, mental health, maternal care, and chronic disease prevention, thus improving overall public health standards.

3. Food Safety and Hygiene Guidelines for Patients

Recognizing the crucial role of food safety in patient recovery and overall health, Anjveda Vikas Sansthan developed comprehensive food safety and hygiene guidelines for the healthcare facilities under GJHCM. These guidelines ensure that the food served to patients is safe, nutritious, and hygienic, adhering to the highest standards. The emphasis on safe food practices minimizes the risk of infections and supports faster recovery for patients.

4. Capacity Building and Training

To ensure the sustainability and efficiency of the health mission, Anjveda Vikas Sansthan has conducted training programs for healthcare workers, hospital staff, and caregivers. These programs focus on improving the quality of patient care, emergency response, and the use of

modern healthcare technologies. By equipping healthcare professionals with the right skills and knowledge, the Sansthan has enhanced the effectiveness of the GJHCM project.

5. Elderly and Specialized Care Services

Under the GJHCM, Anveda Vikas Sansthan has developed and operationalized the F.S.D. Care Home initiative, providing specialized care for the elderly and individuals requiring personal or medical care. The care home offers a wide range of services, including 24-hour care, support workers, medical attendants, and rehabilitation services. This initiative has been instrumental in ensuring that vulnerable populations receive the care and support they deserve.

6. Community Health Clinics and Outreach Services

Anveda Vikas Sansthan has expanded its outreach through the establishment of community health clinics in areas with limited healthcare infrastructure. These clinics provide essential medical services such as vaccinations, maternal health checkups, and basic diagnostics, thereby filling the healthcare gap in underserved regions.

7. Fundraising and Resource Mobilization

The Sansthan has also played a key role in fundraising and resource mobilization for the GJHCM project. By collaborating with donors, government agencies, and international organizations, Anveda Vikas Sansthan has secured funding and resources necessary for the mission's expansion and sustainability.

In conclusion, the contribution of Anveda Vikas Sansthan to the Gita Janmabhoomi Health Care Mission has been transformative, enabling the mission to reach its full potential and make a lasting impact on healthcare accessibility and quality across India. Through its commitment, expertise, and collaborative approach, the Sansthan continues to serve as a vital partner in improving the health and well-being of vulnerable communities.

❖ HOW WE MANAGE ALL FUNDS FOR PROJECT IMPLEMENTATION

At Gita Janmabhoomi Health Care Mission, we are committed to ensuring transparency, accountability, and efficient use of funds for the successful implementation of all our healthcare initiatives. The funds we manage are utilized with utmost integrity to support our healthcare projects, ranging from setting up charitable hospitals to providing healthcare services across major cities in Haryana, Himachal Pradesh, and Uttarakhand. Below is an outline of how we manage funds for project implementation:

1. Clear Budget Allocation and Financial Planning

We begin by preparing a detailed financial plan for each project. This includes clearly defined budget allocations for various components such as infrastructure development, procurement of medical equipment, staffing, training, and operational costs. This ensures that every aspect of the project is adequately funded, with appropriate funds earmarked for specific activities.

2. Transparency and Auditing

We implement strict financial controls to ensure all funds are used in alignment with the project's objectives. All financial transactions are regularly audited by both internal and external auditors to verify their accuracy. This independent auditing process ensures transparency and builds trust among donors, stakeholders, and beneficiaries.

3. Strict Adherence to Donor Guidelines

When receiving funds from donors, grants, or corporate partnerships, we strictly adhere to their guidelines and expectations. This includes providing regular updates and reports on how the funds are being used. We also ensure that the funds are utilized for the designated purposes, such as medical supplies, hospital construction, staff training, or healthcare outreach programs.

4. Monitoring and Evaluation

Our project managers conduct ongoing monitoring and evaluation of project progress to track how funds are being utilized at every stage. Regular financial reviews are conducted to ensure that the project remains within budget and that any cost overruns are promptly addressed. This process allows for adjustments to be made in a timely manner to keep the project on track.

5. Fund Disbursement and Tracking

Funds are disbursed in phases, based on project milestones and achievement of key deliverables. This ensures that the project progresses systematically, with funds allocated only when specific objectives are met. We maintain a detailed tracking system to monitor the movement of funds from receipt to utilization, making sure no funds are misused or diverted from their intended purpose.

6. Regular Reporting to Stakeholders

We provide regular and detailed reports to our stakeholders, including donors, board members, and government agencies, outlining the utilization of funds, progress of healthcare initiatives, and any challenges encountered. These reports are transparent and accessible to all relevant parties, ensuring that the financial health of the project is always under review.

7. Financial Reserve for Contingencies

A portion of the funds is kept aside as a financial reserve for unforeseen expenses or emergencies. This contingency fund is designed to address any unexpected costs that may arise during project implementation, such as fluctuations in material prices, urgent medical supplies, or additional staffing needs.

By adhering to these practices, we ensure that the funds entrusted to us are used in the most efficient and responsible manner, ultimately benefiting the communities we serve through the Gita Janmabhoomi Health Care Mission.

❖ ALL PHASES OF IMPLEMENTING

1. Phase 1: Conceptualization and Planning

Objective: The purpose of this phase is to establish a strong foundation for the mission by creating a detailed strategy that will guide every subsequent phase. Clear planning ensures that the initiative has a defined direction and can be measured for success.

Activities:

- **Defining Mission Scope and Vision:** Articulate the core values and goals of the Gita Janmabhoomi Health Care Mission by aligning them with Anjveda Vikas Sansthan's broader objectives. This includes understanding the mission's key themes, such as improving healthcare accessibility, promoting preventive care, and supporting underserved populations.
- **Target Beneficiaries:** Identify the most vulnerable populations in the regions of Haryana, Himachal Pradesh, and Uttarakhand, including elderly individuals, rural families, women and

children, and low-income communities. Gather data to understand their specific healthcare needs.

- **Regional Prioritization:** Prioritize regions and cities based on healthcare infrastructure, population density, and the most pressing health issues. Use geographical data to ensure that health services are accessible in the most underserved areas.
- **Needs Assessment:** Conduct surveys, interviews, and consultations with local communities, healthcare professionals, and government agencies to assess the specific healthcare gaps. This could include the lack of specialized medical services, poor infrastructure, or insufficient medical professionals.
- **Action Plan & Timeline:** Create a timeline for the mission, including specific milestones and deadlines. The plan should outline each phase's budget, expected resources, and key deliverables.

Tools and Techniques:

- Data collection tools (surveys, interviews, focus groups)
- Stakeholder mapping and engagement strategies
- SWOT analysis (Strengths, Weaknesses, Opportunities, Threats)
- Goal-setting frameworks (e.g., SMART goals)

2. Phase 2: Resource Mobilization

Objective: To secure the necessary resources—financial, human, and material—to effectively implement the mission.

Activities:

- **Fundraising and Financial Planning:** Set a budget that covers the establishment of healthcare facilities, medical supplies, training programs, and outreach activities. Organize fundraising campaigns, seeking support from government schemes, corporate social responsibility (CSR) initiatives, private donors, and NGOs.
- **Partnerships:** Forge strategic partnerships with healthcare organizations, hospitals, pharmaceutical companies, and local health authorities. These partnerships can provide expertise, medical supplies, and infrastructure support.
- **Staff Recruitment:** Hire medical professionals, administrative staff, and volunteers. This includes general practitioners, specialists, nurses, paramedics, project managers, and community outreach workers. Ensure that recruitment targets diversity and local expertise, which can improve the mission's acceptance and effectiveness.
- **Procurement of Medical Supplies and Equipment:** Source medical supplies such as medicines, diagnostic tools, and personal protective equipment (PPE). Establish relationships with medical supply vendors and pharmaceutical companies to ensure a steady supply of essential materials.
- **Infrastructure Setup:** Secure temporary or permanent spaces for clinics and health camps. Ensure the physical infrastructure adheres to health and safety regulations.

Tools and Techniques:

- Budget planning software (e.g., Excel, QuickBooks)
- Grant writing and proposal development
- Partnership agreements and memorandums of understanding (MOUs)
- Recruitment platforms (e.g., LinkedIn, local job boards)

3. Phase 3: Infrastructure Development

Objective: This phase involves developing both physical and digital infrastructure that will support the mission's healthcare services.

Activities:

- **Facility Setup:** Construct, renovate, or lease healthcare facilities that align with the mission's objectives. These can include hospitals, clinics, mobile health units, and wellness centers. Ensure these facilities are equipped with modern medical equipment and resources.
- **Health Camps and Outreach Centers:** For remote or underserved communities, mobile clinics or health camps may be necessary. These mobile units should be equipped with essential diagnostic tools and staffed by qualified healthcare professionals.
- **Digital Infrastructure:** Set up a digital platform or app for patient registration, appointment scheduling, medical record keeping, and remote consultations. Digital health technologies such as telemedicine platforms will be crucial in extending healthcare services to rural areas.
- **Patient Care Systems:** Develop systems for managing patient care, including follow-up appointments, treatment tracking, and health education resources. Integrate these systems with local healthcare providers to ensure continuity of care.
- **Security and Safety:** Ensure that all infrastructure adheres to local regulations for healthcare facilities. This includes sanitation standards, data protection laws (for patient information), and building codes.

Tools and Techniques:

- Project management software (e.g., Trello, Asana)
- Electronic health record (EHR) systems
- Mobile clinic designs and health camp logistics
- Telemedicine tools (video consultation platforms, remote monitoring devices)

4. Phase 4: Pilot Programs and Testing

Objective: To test the effectiveness of the mission on a small scale before full-scale implementation, ensuring that the services meet the needs of the community.

Activities:

- **Select Pilot Areas:** Choose specific regions or communities to launch pilot programs. Ensure these areas represent the broader population to test the mission's services on a smaller scale.
- **Healthcare Services Testing:** Deliver core services such as emergency care, maternal and child health programs, routine check-ups, and health education workshops. Monitor how the local community engages with the services.
- **Feedback Collection:** Use surveys, focus groups, and direct interviews to gather feedback from patients, healthcare providers, and local stakeholders. Adjust services based on feedback to improve their quality and effectiveness.
- **Analyze Performance:** Collect data on patient outcomes, service delivery times, and community impact. Identify areas for improvement in logistics, healthcare delivery, and patient engagement.

Tools and Techniques:

- *Feedback forms, interviews, and satisfaction surveys*
- *Performance metrics (health outcomes, wait times)*
- *Data analytics tools for evaluation (e.g., Excel, Power BI)*

5. Phase 5: Full-Scale Implementation

Objective: This phase involves launching the mission across all targeted regions, providing healthcare services to a large and diverse population.

Activities:

- **Rollout of Services:** Expand healthcare services to all identified regions. This includes setting up more health camps, permanent healthcare centers, and digital platforms for registration and consultations.
- **Community Outreach and Education:** Conduct health education and awareness programs focusing on preventive care, hygiene, nutrition, and common health issues. Use local media, workshops, and community health workers to spread awareness.
- **Continuous Monitoring:** Implement systems to monitor and report the progress of the mission's operations, ensuring all regions receive the services they need.
- **Staff Support and Training:** Continue training healthcare professionals on new techniques, protocols, and patient care practices. This also includes leadership development programs to build capacity among local staff.

Tools and Techniques:

- *CRM systems for patient management*
- *Monitoring and evaluation frameworks*
- *Healthcare staff training modules and certification programs*
- *Community engagement strategies (e.g., workshops, media campaigns)*

6. Phase 6: Monitoring and Evaluation

Objective: To track the success of the mission, measure impact, and make data-driven decisions for continuous improvement.

Activities:

- **Data Collection:** Collect quantitative and qualitative data on healthcare delivery, patient satisfaction, health outcomes, and operational performance.
- **Progress Reports:** Regularly produce detailed reports for stakeholders, including donors, community leaders, and the public, highlighting successes, challenges, and next steps.
- **Evaluate Impact:** Use pre-established metrics (e.g., patient recovery rates, reductions in preventable diseases) to assess the mission's effectiveness.
- **Corrective Actions:** If necessary, make adjustments to healthcare delivery methods, staff allocation, or resource distribution based on evaluation results.

Tools and Techniques:

- *Impact assessment tools (e.g., surveys, health outcome measures)*

- Key performance indicators (KPIs)
- Dashboards and reporting tools (Power BI, Tableau)

7. Phase 7: Expansion and Scaling

Objective: To grow the mission's reach, extending healthcare services to additional regions and optimizing operations for greater impact.

Activities:

- **Replicating Successful Models:** Identify which components of the mission have been most successful and replicate them in new areas, tailoring them to local contexts.
- **Increasing Coverage:** Expand the number of health camps, mobile units, and healthcare centers based on the demand and availability of resources.
- **Technological Integration:** Incorporate emerging technologies such as telemedicine, AI diagnostics, and patient data analytics to enhance healthcare delivery.
- **Sustainability Initiatives:** Explore avenues for local financial sustainability, such as through partnerships with private entities, government collaborations, or income-generating services.

Tools and Techniques:

- Scalability planning models
- Strategic partnerships and network expansion
- Technology adoption frameworks (telehealth, AI)

8. Phase 8: Sustainability and Long-Term Impact

Objective: To ensure the continued success and sustainability of the mission beyond initial implementation.

Activities:

- **Local Ownership:** Empower local communities by involving them in decision-making and leadership roles, ensuring the mission's continued success after initial funding runs out.
- **Ongoing Funding:** Set up long-term funding strategies such as endowments, CSR initiatives, or local health insurance schemes.
- **Continuing Education:** Provide ongoing training programs for healthcare workers and volunteers to ensure that the quality of care remains high and current.

Tools and Techniques:

- Capacity-building programs
- Social enterprise models (e.g., income-generating services)
- Local community engagement frameworks

9. Phase 9: Reflection and Reporting

Objective: To evaluate the overall effectiveness of the mission and its impact on the community, ensuring transparency and accountability.

Activities:

- **Final Evaluation:** Conduct a comprehensive review of the mission's achievements and challenges. Analyze the overall impact on health outcomes and community well-being.
- **Reporting:** Share the results of the evaluation with stakeholders, including government bodies, donors, and the public, through detailed reports and presentations.
- **Lessons Learned:** Document the key lessons learned from both successes and failures, and use this knowledge to improve future health initiatives.

Tools and Techniques:

- Evaluation frameworks (e.g., Logical Framework Approach, Theory of Change)
- Annual reports and impact assessments
- Knowledge-sharing platforms

Each phase builds upon the previous one, ensuring the mission is well-planned, well-resourced, and effectively executed, ultimately achieving its vision of improving healthcare in underserved communities.

❖ TIME FRAME FOR ESTABLISHMENT

1. **Initial Planning and Feasibility Study (Month 1-2):**
 - Define mission objectives and vision.
 - Conduct feasibility studies and market research in Haryana, Himachal Pradesh, and Uttarakhand.
 - Identify target cities for establishing charitable hospitals.
 - Formulate a strategic action plan and budget estimates.
2. **Approval and Legal Formalities (Month 3-4):**
 - Register the initiative under applicable laws.
 - Obtain necessary government approvals and licenses.
 - Finalize partnerships with stakeholders, including local authorities and healthcare providers.
3. **Fundraising and Resource Allocation (Month 5-6):**
 - Launch fundraising campaigns (public and private).
 - Allocate financial, human, and technological resources.
 - Secure donations, grants, or CSR partnerships.
4. **Infrastructure Development and Procurement (Month 7-10):**
 - Identify and acquire suitable locations for hospitals in targeted cities.
 - Begin construction/renovation of healthcare facilities.
 - Procure medical equipment, supplies, and technology.
5. **Recruitment and Training (Month 9-11):**
 - Hire skilled medical staff, support staff, and administrative personnel.
 - Organize training sessions on patient care, safety, and hygiene protocols.
6. **Pilot Launch (Month 12):**
 - Begin operations in one selected location as a pilot project.
 - Monitor and evaluate the pilot for scalability and improvements.
7. **Full-Scale Launch (Month 13-18):**
 - Launch charitable hospitals in other planned cities.
 - Expand services such as outpatient care, diagnostic centers, and health camps.

8. Monitoring, Evaluation, and Scaling (Ongoing):

- Set up mechanisms for regular monitoring and feedback.
- Assess performance against defined objectives.
- Plan further expansion based on success and lessons learned.

This timeline can be adjusted based on the specific needs, resources, and challenges encountered during the establishment process. Let me know if you want to refine it further!

❖ **PROJECT COSTS & FINANCIAL PLAN**

1. Land and Construction Costs:

Land Cost:

The cost of acquiring land is an essential component of the project, with each state and district having different price levels. Land acquisition is typically a one-time cost, but it can have significant variations depending on the region's demand, access, and proximity to key cities.

• **Assumption:**

- **Average cost per acre:** INR 1 crore (for districts in Haryana, Himachal Pradesh, and Uttarakhand).
- **Land needed per district:** 10 acres (4,32,000 Sq Ft) for each of the 15 districts.
- **Total land acquired:** 150 acres (6,48,00,000 sq ft) across all districts.

Calculation:

- **Land cost per acre:** INR 1 crore
- **Total land cost for 150 acres:** INR 1 crore × 150 acres = INR 150 crores

Construction Costs:

Construction involves building healthcare facilities, medical rooms, administrative offices, and related infrastructure. The construction cost includes the cost of foundations, walls, roofing, plumbing, electrical wiring, and other structural works.

• **Assumption:**

- **Cost per square feet:** INR 2,000 (standard construction costs for healthcare facilities in India).
- **Facility size per district:** 10,000 square feet (for each healthcare center).
- **Total area for all districts:** 15 districts × 10,000 square feet = 150,000 square feet.

Calculation:

- **Construction cost per square foot:** INR 2,000
- **Total construction cost for all facilities:** 150,000 sq. ft × INR 2,000 = INR 30 crores

Interior and Furniture Costs:

The interiors of the healthcare facilities will be equipped with medical furniture (hospital beds, chairs, examination tables), administrative furniture, and other essential items.

- **Assumption:**
 - **Cost per district for interiors and furniture:** INR 1 crore.

Calculation:

- **Interior and furniture costs for 15 districts:** INR 1 crore \times 15 = INR 15 crores

Safety Instruments and Medical Equipment Costs:

This category includes all essential safety equipment (fire safety, emergency exits, etc.) and medical instruments required for patient care.

- **Assumption:**
 - **Cost per district for safety instruments and medical equipment:** INR 50 lakhs.

Calculation:

- **Total cost for 15 districts:** INR 50 lakhs \times 15 = INR 7.5 crores

Other Construction-Related Work Costs:

Additional costs related to the construction process, including labor, scaffolding, temporary structures, machinery rentals, and permits.

- **Assumption:**
 - **Total cost per district for miscellaneous construction work:** INR 2 crores.

Calculation:

- **Total for all 15 districts:** INR 2 crores \times 15 = INR 30 crores

2. Marketing and Promotional Costs:

Marketing expenses cover both online and offline channels, promotional materials, and creating awareness for the healthcare mission. This is an ongoing expense as the project grows and requires consistent branding.

Online and Offline Advertisements:

This includes digital ads, print media campaigns, television and radio spots, and outreach activities.

- **Assumption:**
 - **Annual cost for each state:** INR 2 crores.
 - **Three states involved:** Haryana, Himachal Pradesh, and Uttarakhand.

Calculation:

- **Total for 3 states:** INR 2 crores \times 3 = INR 6 crores per year.
- **Over 5 years:** INR 6 crores \times 5 = INR 30 crores.

Promotional Materials (Flyers, Banners, Posters, etc.):

Printed materials for distributing information, creating awareness, and reaching potential beneficiaries.

- **Assumption:**

- **Annual cost per district for promotional materials:** INR 10 lakhs.

Calculation:

- **Total cost for 15 districts:** $INR\ 10\ lakhs \times 15 = INR\ 1.5\ crores\ per\ year.$
- **Over 5 years:** $INR\ 1.5\ crores \times 5 = INR\ 7.5\ crores.$

3. Document and Stationery Costs:

This cost category includes all paperwork, medical records, registration documents, and stationery required for daily operations.

Documents Cost:

This includes the cost of patient registration, bill books, letterheads, stamps, and administrative documents.

- **Assumption:**

- **Annual cost for each district:** INR 2 lakhs for registration, stationery, and official documents.

Calculation:

- **Total cost for 15 districts:** $INR\ 2\ lakhs \times 15 = INR\ 30\ lakhs\ per\ year.$
- **Over 5 years:** $INR\ 30\ lakhs \times 5 = INR\ 1.5\ crores.$

4. Survey and Other Costs:

Survey costs involve land surveys, building compliance surveys, and various compliance checks for healthcare standards, including medical facilities and fire safety.

- **Assumption:**

- **Total survey costs for all districts over 5 years:** INR 2 crores (for legal and professional fees).

5. Maintenance Costs:

Maintenance involves the upkeep of buildings, infrastructure, utilities, and medical equipment. This ensures that all facilities remain in operational condition, ensuring consistent service to the public.

Annual Maintenance of Buildings and Infrastructure:

Building maintenance is an ongoing cost required for the preservation of the infrastructure, including cleaning, utilities, plumbing, electrical work, and repairs.

- **Assumption:**

- **Annual maintenance cost per district:** INR 50 lakhs.

Calculation:

- **Total maintenance cost for 15 districts:** $INR\ 50\ lakhs \times 15 = INR\ 7.5\ crores\ per\ year.$
- **Over 5 years:** $INR\ 7.5\ crores \times 5 = INR\ 37.5\ crores.$

6. Vehicle and Transport Costs:

Vehicle Acquisition and Maintenance:

The mission requires various vehicles for transportation of patients, staff, and materials, as well as to provide mobile healthcare services across districts.

Vehicle Purchase:

- **60 Cars:** INR 15 lakhs each = INR 9 crores
- **120 Buses:** INR 25 lakhs each = INR 30 crores
- **90 Ambulances:** INR 25 lakh each = INR 22.5 crores
- **300 Bikes/Scootes:** INR 50,000 each = INR 1.5 crores

Total Vehicle Purchase Cost = INR 63 crores

Vehicle Maintenance:

- **Annual maintenance per vehicle:** INR 10,000 (includes fuel, repairs, and insurance).
- **Total number of vehicles:** 570 (cars, buses, Ambulances, and bikes/scootes).

Calculation:

- **Annual maintenance cost for all vehicles:** $570 \times INR\ 10,000 = INR\ 57\ lakhs\ per\ year.$
- **Over 5 years:** $INR\ 57\ lakhs \times 5 = INR\ 2.85\ crores.$

7. Equipment and Logistics Costs:

Machines, Equipment, and Surgical Supplies:

This includes the cost of medical machinery (CT scan, MRI, ultrasound, etc.), surgical tools, consumables (e.g., gloves, syringes), and other healthcare essentials. These are required for operations and patient treatment.

- **Assumption:**

- **Annual cost for each district:** INR 2 crores for the purchase and maintenance of medical machines, surgical tools, and related equipment.

Calculation:

- **Total for 15 districts:** INR 2 crores \times 15 = INR 30 crores per year.
- Over 5 years: INR 30 crores \times 5 = INR 150 crores.

8. Human Resources Costs:

Human resources, including salaried staff, managers, medical professionals, and administrative personnel, make up a significant portion of the ongoing operational costs.

Salaries:

Each employee has a fixed salary, with annual increments of 5% to account for inflation and performance.

- **Assumption:**

- **Project Director:** INR 2,50,000 per month = INR 30 lakhs per year.
- **Managers:** INR 1,20,000 per month (5 managers) = INR 72 lakhs per year.
- **Accountants:** INR 45,000 per month (10 accountants) = INR 54 lakhs per year.
- **Doctors:** INR 1,00,000 per month (50 doctors) = INR 6 crores per year.
- **Staff (1500 members at an average of INR 30,000 per month):** INR 4.5 crores per month = INR 54 crores per year.

Total Human Resources Cost per Year: INR 30 lakhs + INR 72 lakhs + INR 54 lakhs + INR 6 crores + INR 54 crores = INR 61.56 crores.

Salary Increment:

Salaries will increase by 5% annually.

Total Salaries over 5 Years:

- **Year 1:** INR 61.56 crores
- **Year 2:** INR 61.56 crores \times 1.05 = INR 64.54 crores
- **Year 3:** INR 64.54 crores \times 1.05 = INR 67.77 crores
- **Year 4:** INR 67.77 crores \times 1.05 = INR 71.16 crores
- **Year 5:** INR 71.16 crores \times 1.05 = INR 74.72 crores

Total Salaries for 5 Years = INR 339.75 crores

Total 5-Year Project Cost Summary:

| Category | Amount (INR) |
|---|--------------------------|
| Land and Construction Costs | INR 232.5 crores |
| Marketing and Promotional Costs | INR 37.5 crores |
| Document and Stationery Costs | INR 1.5 crores |
| Survey and Other Costs | INR 2 crores |
| Maintenance Costs | INR 37.5 crores |
| Vehicle and Transport Costs | INR 65.85 crores |
| Equipment and Logistics Costs | INR 150 crores |
| Human Resources Costs (Salaries) | INR 339.75 crores |

Total Project Cost (5 Years) = INR 866.6 crores

❖ CONCLUSION

The Gita Janmabhoomi Health Care Mission, initiated by Anjveda Vikas Sansthan, is a dedicated effort to enhance healthcare accessibility and quality in India, especially in the states of Haryana, Himachal Pradesh, and Uttarakhand. By focusing on charitable hospitals and healthcare facilities, the mission aims to provide comprehensive medical care to underserved populations, with special attention to vulnerable groups such as the elderly, expectant mothers, and newborns. Through strategic partnerships, community engagement, and adherence to the highest standards of hygiene and safety, the mission aspires to create a robust healthcare network that addresses both immediate and long-term needs.

As we move forward, the Gita Janmabhoomi Health Care Mission will continue to promote health equity, ensuring that every individual, regardless of their economic background, has access to essential medical services. The commitment to the well-being of communities is unwavering, and with sustained efforts, the mission will pave the way for a healthier, more compassionate society.

For ANJVEDA VIKAS SANSTHAN
Authorized Signatory