

PROJECT PROPOSAL

- **PROJECT TITLE :**

"F.S.D. CARE: Transforming Lives Through Accessible and Holistic Health Services"

- **PROJECT DESCRIPTION :**

Our mission is to enhance the quality of life for the elderly, newborns, mothers, and individuals requiring medical and personal support. By offering services such as 24-hour care, live-in carers, domiciliary assistance, rapid response, physical exercise, and medical attendants, we strive to ensure dignity, comfort, and well-being for every individual.

NAME OF PROJECT : F.S.D. CARE

LOCATION/REGION : MAJOR CITIES/TOWNS IN INDIA

BENEFICIARIES COMMUNITIES : ALL COMMUNITIES

DIRECT BENEFICIARIES : Elderly individuals, patients requiring medical or personal care, newborns and mothers, and individuals needing support services

PROJECT COST TO PLAN : ₹982,89,00,000 (₹982.89 crores)

F.S.D. Care is a premier care home initiative under **Anjveda Vikas Sansthan**, dedicated to providing compassionate and professional care to individuals across India. With a focus on enhancing the quality of life for our clients, we are committed to offering a safe and supportive environment where each individual's well-being is our top priority. F.S.D. Care strives to deliver personalized services that cater to the unique needs of every individual, ensuring comfort, dignity, and respect. Our team of skilled professionals is dedicated to upholding the highest standards of care, creating a trusted space for those in need of assistance and support.

- **OVERVIEW :**

F.S.D. Care is a visionary initiative launched by Anjveda Vikas Sansthan to address the growing demand for caregiving services across India. The project aims to provide high-quality care homes and establish training centers for professional caregivers, ensuring a skilled workforce in the caregiving sector. This report elaborates on the objectives, activities, target areas, financial projections, and implementation strategies for F.S.D. Care.

India's aging population and the rising need for professional caregiving services have created a critical demand for structured and well-organized care facilities. F.S.D. Care will bridge this gap by offering diverse services, including elderly care, personal care, newborn and mother care, and medical attendant services. Additionally, the establishment of training centers will ensure that caregivers are well-equipped to handle the challenges of this profession. By focusing on major cities and towns, F.S.D. Care will cater to a broad demographic while maintaining accessibility and efficiency.

- **LONG-TERM IMPACT :**

The F.S.D. Care by Anjveda Vikas Sansthan aims to create a transformative and sustainable impact on the health and well-being of communities in the region. By addressing the pressing health challenges and ensuring access to quality healthcare, the mission aspires to achieve the following long-term outcomes:

Enhanced Community Health:

The initiative focuses on preventive and curative healthcare services, leading to a reduction in disease prevalence and an improvement in overall community health. This will result in healthier, more productive individuals and families.

Healthcare Accessibility for All:

By establishing healthcare facilities and organizing regular medical camps, the mission will ensure that even the most marginalized sections of society have access to essential health services.

Health Awareness and Education:

Through continuous awareness programs, the mission will instill knowledge about hygiene, nutrition, and preventive care, fostering a culture of proactive health management within communities.

Economic and Social Development:

Improved health will enable individuals to contribute actively to their livelihoods and the local economy, leading to sustained social and economic growth in the region.

Strengthening Healthcare Infrastructure:

Investments in medical infrastructure and partnerships with healthcare professionals will create a robust healthcare ecosystem, benefiting generations to come.

Women and Child Health Empowerment:

Special attention to maternal and child health will ensure lower infant mortality rates, better maternal health, and the holistic development of children.

By integrating compassion, dedication, and innovation, the F.S.D. Care strives to be a beacon of hope and a model for sustainable health initiatives, leaving an enduring legacy of improved lives and empowered communities.



- **ABOUT CARE HOME :**

A **care home** is a residential facility designed to provide care and support for individuals who may require assistance with daily living activities or specialized care due to age, health conditions, or other factors. Care homes cater to individuals who may not be able to live independently and need a safe, supportive environment.

Types of Care Provided in a Care Home

1. **Elderly Care:** For senior citizens who need help with daily activities or require constant supervision.
2. **Personal Care:** Assistance with hygiene, dressing, and grooming.
3. **Medical Care:** Support for individuals with chronic illnesses or medical conditions requiring regular attention.
4. **Rehabilitation Services:** For people recovering from surgery, injury, or illness.
5. **Specialized Care:** For those with dementia, Alzheimer's, or other mental health conditions.
6. **Short-Term or Overnight Care:** Temporary support for individuals or families.
7. **End-of-Life or Palliative Care:** Focused on comfort and quality of life in terminal conditions.

Who Benefits from a Care Home?

1. **Elderly Individuals:**
 - Those facing mobility challenges.
 - Seniors living alone without family support.
 - Individuals requiring companionship or assistance.
2. **People with Chronic Illnesses:**
 - Individuals with conditions like diabetes, hypertension, arthritis, or neurological disorders.
3. **Individuals with Disabilities:**
 - Those who need daily living support due to physical or mental disabilities.
4. **Families:**
 - Families who are unable to provide 24/7 care for their loved ones.
5. **New Mothers and Babies:**
 - Postnatal care services for newborns and mothers recovering from childbirth.
6. **Patients Requiring Rehabilitation:**
 - People recovering from surgery, accidents, or long-term illnesses.
7. **People in Crisis:**
 - Those needing immediate care due to a sudden change in health or living conditions.

- **ABOUT HOME CARE :**

Home care refers to a range of services provided in the comfort of an individual's home to help them manage their daily life and medical needs. It is designed to offer assistance to individuals who may not require hospitalization but still need support to maintain their independence, safety, and well-being.

Types of Home Care Services

1. **Personal Care:** Assistance with daily living activities like bathing, dressing, grooming, and meal preparation.

2. **Medical Care:** Services provided by medical professionals, such as administering medications, wound care, or therapy sessions.
3. **Companionship:** Social interaction to reduce isolation and loneliness.
4. **Specialized Care:** Support for specific needs like dementia care, postpartum care, or post-surgery recovery.
5. **Household Assistance:** Tasks like cleaning, laundry, and grocery shopping.
6. **Rehabilitation and Therapy:** Physical, occupational, or speech therapy services at home.
7. **24-hour or Live-in Care:** Round-the-clock assistance for individuals needing constant support.

Who Benefits from Home Care?

Home care is beneficial for various groups of people, including:

1. **Elderly Individuals:**
 - Seniors who wish to age at home while maintaining their independence.
 - Those recovering from surgery or managing chronic illnesses.
2. **People with Disabilities:**
 - Individuals who need assistance with daily activities or mobility.
3. **Patients Recovering from Illness or Surgery:**
 - Short-term care for post-operative recovery or after a hospital stay.
4. **New Mothers and Babies:**
 - Support for new mothers, especially with postpartum care and infant care.
5. **Individuals with Chronic or Terminal Illnesses:**
 - For conditions like cancer, heart disease, or other long-term health issues requiring ongoing monitoring and care.
6. **Families Requiring Respite:**
 - Family caregivers who need temporary relief to focus on their well-being or other responsibilities.
7. **People with Mental Health Conditions:**
 - Support for individuals coping with anxiety, depression, or other mental health challenges.

Home care ensures a personalized approach, offering tailored services based on the needs of the individual. This helps improve the quality of life while keeping the costs lower compared to long-term hospital stays or institutionalized care.

- **CARE HOME TRAINING INSTITUTE :**

A **Care Home Training Institute** is an organization or facility that provides professional training and education for individuals who want to work in the care industry, particularly in care homes. These institutes equip caregivers with the necessary skills, knowledge, and qualifications to provide high-quality care to residents in care homes, including elderly individuals, people with disabilities, or those requiring medical or personal assistance.

Key Aspects of Care Home Training Institutes:

1. **Courses Offered:**
 - **Elderly Care Training:** Skills to care for senior citizens.
 - **Personal Care Skills:** Grooming, dressing, bathing, and hygiene.

- **Medical Attendant Training:** Basic medical procedures like administering medication, checking vitals, etc.
 - **First Aid and Emergency Response:** Training in CPR, wound management, and emergency protocols.
 - **Specialized Care:** Handling patients with dementia, Parkinson's, or chronic illnesses.
 - **Emotional Support Training:** Communication and psychological support for patients and families.
 - **Physical Therapy Techniques:** Assisting in mobility and exercises for recovery or health maintenance.
2. **Certifications:**
- National or international certifications (e.g., NVQ in Health and Social Care, diploma courses).
 - Hands-on training with practical assessments.
3. **Target Audience:**
- Aspiring caregivers or support workers.
 - Healthcare professionals looking to specialize in domiciliary or elder care.
 - Individuals aiming to open or manage care homes.

Benefits of a Care Home Training Institute:

- **For Caregivers:**
 - Increases employability and credibility in the care industry.
 - Provides confidence and skills to handle diverse patient needs.
 - Opportunities for career growth in healthcare and elder care sectors.
- **For Care Homes:**
 - Access to a well-trained workforce.
 - Improved quality of care, leading to better resident satisfaction.
 - Ensures compliance with health and safety standards.
- **For Families and Patients:**
 - Assurance of professional, compassionate, and efficient care.
 - Peace of mind knowing caregivers are well-trained.
- **PROJECTS GOAL :**
 The primary goal of the F.S.D. Care initiative under Anjveda Vikas Sansthan is to provide accessible, high-quality, and compassionate care services to individuals in need across India. This includes catering to the elderly, newborns and mothers, and individuals requiring personal or medical assistance. By fostering an environment of trust, professionalism, and empathy, F.S.D. Care aims to improve the quality of life of its beneficiaries, ensuring physical, emotional, and social well-being.
- **PROJECT IMPLEMENTATION:**

1. Infrastructure Development:

- Establish centralized care facilities in major cities across India.
- Set up mobile care units for rural and remote areas to extend services.
- Create a robust IT infrastructure for service coordination, tracking, and support requests.

2. Recruitment and Training:

- *Recruit skilled and certified caregivers, medical attendants, and support staff.*
- *Provide comprehensive training programs focusing on elderly care, newborn care, and medical support to ensure high-quality services.*
- *Conduct regular refresher training sessions to keep the staff updated with the latest care techniques.*

3. Service Portfolio Execution:

- ***Elderly Care:*** *Personalized plans, companionship, and daily support.*
- ***Overnight Care:*** *Nightly monitoring and support for vulnerable individuals.*
- ***Personal and 24-Hour Care:*** *Round-the-clock assistance for basic and advanced personal needs.*
- ***Medical Attendant Services:*** *Administer medication, monitor vitals, and coordinate with healthcare professionals.*
- ***Support Workers and Live-In Carers:*** *Long-term residential care for those with chronic needs.*
- ***Domiciliary Care and Rapid Response:*** *On-demand home-based care and emergency support.*
- ***Cleaners and Dressing Assistance:*** *Ensuring a hygienic and safe living environment.*
- ***Physical Exercise Programs:*** *Fitness routines tailored for the elderly and convalescing individuals.*
- ***Newborn Baby and Mother Care:*** *Postnatal care, breastfeeding support, and childcare guidance.*

4. Collaboration with Healthcare Systems:

- *Partner with hospitals, clinics, and local health departments to streamline care transitions.*
- *Facilitate medical check-ups, emergency care referrals, and teleconsultation services.*

5. Community Engagement and Awareness:

- *Conduct workshops and awareness campaigns to educate communities about the benefits of home care services.*
- *Develop programs to encourage family involvement in caregiving.*

6. Monitoring and Evaluation:

- *Set up a feedback mechanism to continuously improve service quality.*
- *Monitor caregiver performance and ensure adherence to care protocols.*
- *Conduct annual reviews to assess the impact and scalability of the project.*

7. Sustainability and Funding:

- *Secure funding through government grants, corporate CSR programs, and donations.*
- *Develop affordable service plans to cater to different socio-economic groups while ensuring service sustainability.*
- *Promote volunteer involvement to reduce operational costs and foster community support.*

ABOUT TRUST :

- **BACKGROUND FORMATION :**

Anjveda Vikas Sansthan (AVS) was established with a vision to drive holistic development and upliftment across diverse communities in India. Rooted in the principles of service, compassion, and empowerment, the organization was founded by a group of socially committed individuals who recognized the urgent need to address critical issues such as education, healthcare, environmental sustainability, and rural development. Inspired by a deep connection to traditional Indian values and modern methodologies, Anjveda Vikas Sansthan has dedicated itself to creating a harmonious balance between tradition and progress. Over the years, it has evolved into a platform for social transformation, fostering partnerships, and implementing innovative initiatives to bring sustainable change in underserved and marginalized regions.

- **CSR ELIGIBILITY :**

AVS is a socially responsible NGO dedicated to creating sustainable development through its diverse activities, making it eligible for Corporate Social Responsibility (CSR) partnerships under the Companies Act, 2013. The organization operates across key domains, including education, where it provides access to quality learning opportunities for underprivileged children and adults, and healthcare, through initiatives like the 'F.S.D. Care and Gita Janambhoomi Health Care Mission,' focusing on establishing care home centers, charitable hospitals and health camps in all over India. Additionally, the Sansthan actively engages in raising social awareness on critical issues such as environmental conservation, women's empowerment, and community welfare. It also upholds cultural and religious values by supporting spiritual development programs and preserving traditional heritage.

- **BOARD OBJECTIVE :**

The objective of the Board of Anjveda Vikas Sansthan is to provide visionary leadership, strategic direction, and effective governance to ensure the organization fulfills its mission of social development and community welfare. The Board is committed to fostering initiatives that promote education, healthcare, environmental sustainability, and economic empowerment, particularly in underprivileged and rural areas. It aims to uphold transparency, accountability, and ethical practices in all operations while mobilizing resources and partnerships to maximize the impact of its programs. The Board seeks to create an inclusive platform for stakeholders to contribute to holistic and sustainable development in alignment with the core values and mission of Anjveda Vikas Sansthan.

- **OUR APPROACH :**

Our approach centers on fostering sustainable development through inclusive community engagement, innovative solutions, and unwavering dedication to social welfare. We believe in empowering individuals and communities by addressing their core needs in health, education, and livelihood, while promoting environmental sustainability. Our initiatives are guided by transparency, collaboration, and a deep commitment to bringing tangible, lasting change, ensuring that every effort contributes to building a stronger, self-reliant society.

- **WHY PARTNER WITH US :**

At Anjveda Vikas Sansthan, we believe in fostering impactful partnerships that drive meaningful change. Here's why you should consider partnering with us:

1. Proven Commitment to Social Impact

With a clear mission to uplift communities and promote health, education, and sustainable development, we have a strong track record of delivering grassroots initiatives, such as the F.S.D. Care and Gita Janambhoomi Health Care Mission and other developmental programs.

2. Shared Vision for Development

We align our goals with those of our partners, ensuring a collaborative approach to tackling social challenges. Together, we can make a lasting difference in underserved communities across India.

3. Extensive Local Presence

Our work spans urban and rural regions, including Haryana, Himachal Pradesh, and Uttarakhand. Our deep connections with these communities ensure that your contributions directly reach the intended beneficiaries.

4. Transparent Operations

Transparency and accountability are core to our operations. We provide regular updates, financial reports, and impact assessments to ensure you see the difference your support makes.

5. Amplify Your CSR Goals

Collaborating with us helps you achieve your Corporate Social Responsibility (CSR) goals while creating measurable social impact. Our expertise in healthcare, education, and environmental sustainability aligns perfectly with CSR mandates.

6. Build a Legacy of Goodwill

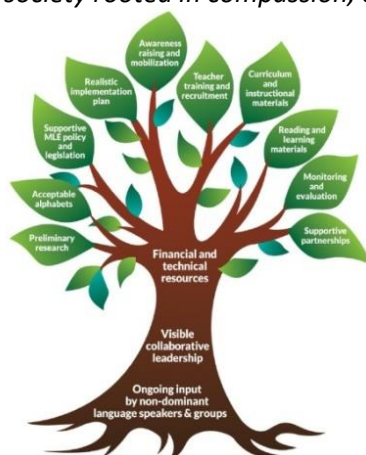
Partnership with Anjveda Vikas Sansthan is not just about giving back; it's about building a legacy of goodwill and strengthening your reputation as a socially responsible organization.

7. Opportunities for Innovation

We welcome creative ideas and innovative solutions from our partners to address complex societal issues, making our collaborations mutually rewarding.

- **OUR FOCUS :**

AVS is dedicated to fostering sustainable development and social empowerment through impactful initiatives. Our focus lies in uplifting rural communities, promoting education, advancing healthcare, and preserving cultural heritage. With a commitment to holistic progress, we aim to create opportunities, inspire change, and build a future where every individual thrives with dignity and purpose. Through collaborative efforts and unwavering dedication, we work towards a society rooted in compassion, equality, and self-reliance.



1. **Promote Education:** Establish and support schools, colleges, and training centers to provide quality education, especially in rural and underserved areas.
2. **Healthcare Initiatives:** Operate and support care home centers, charitable hospitals, medical camps, and health awareness programs to ensure access to affordable healthcare.
3. **Poverty Alleviation:** Launch programs for the upliftment of the economically weaker sections of society, focusing on employment, skill development, and basic amenities.
4. **Women Empowerment:** Support initiatives aimed at empowering women through education, vocational training, and self-help groups.
5. **Environmental Conservation:** Organize tree plantation drives, promote sustainable practices, and raise awareness about environmental protection.
6. **Relief Work:** Provide timely assistance during natural disasters, emergencies, and other crises.
7. **Cultural Preservation:** Promote Indian art, culture, and traditions by organizing cultural programs, workshops, and events.
8. **Community Development:** Establish community centers to foster social harmony and provide a platform for community welfare activities.
9. **Promotion of Sports:** Support the development of sports and fitness initiatives, especially among youth.
10. **Support for Orphans and Elderly:** Establish orphanages and old-age homes to provide care and support to vulnerable populations.
11. **Legal Aid:** Provide free legal support to underprivileged sections of society.
12. **Research and Development:** Encourage research in education, healthcare, and other areas for the betterment of society.
13. **Awareness Programs:** Conduct campaigns on health, education, and social welfare to spread awareness and promote positive changes.
14. **Infrastructure Development:** Develop infrastructure like roads, drinking water facilities, and sanitation in rural and backward areas.



- **MISSION :**

1. **Empower Communities:**

- *Our mission is to empower local communities through innovative and sustainable development programs. By providing the necessary tools, resources, and training, we aim to strengthen community-led initiatives that promote self-reliance. This includes access to clean water, sanitation, and livelihood opportunities, all of which are crucial for community well-being and growth.*

2. **Support Vulnerable Groups:**

- *Anjveda Vikas Sansthan is committed to uplifting marginalized and vulnerable groups, including women, children, the elderly, and people with disabilities. We strive to reduce the inequalities that these groups face by offering tailored support that ensures equal access to healthcare, education, social services, and economic opportunities.*

3. **Promote Health and Education:**

- *Education and healthcare are pillars of development. Through our initiatives, we seek to improve access to quality education, particularly in underserved rural areas, and build awareness on health issues. Our health programs focus on improving public health infrastructure, delivering essential services, and promoting preventative care, while our education programs work towards eliminating barriers to learning for children and adults alike.*

4. **Encourage Sustainable Development:**

- *Sustainability is at the heart of our work. Anjveda Vikas Sansthan believes in balancing economic growth with environmental preservation. Our focus on sustainable agriculture, clean energy solutions, and waste management ensures that our development efforts do not harm the environment but instead contribute to long-term ecological balance.*

5. **Foster Collaboration:**

- *We believe that collaboration is key to achieving widespread social change. We partner with local, national, and international NGOs, government agencies, corporate entities, and volunteers to maximize the reach and effectiveness of our programs. By working together, we can pool resources, expertise, and experience to address complex social issues.*

6. **Uplift Local Economy:**

- *Economic empowerment is essential for community resilience. We aim to create opportunities for economic growth by supporting skill development programs, promoting entrepreneurship, and fostering local businesses. By providing training, micro-finance, and market access, we strive to help individuals and families break the cycle of poverty and achieve financial independence.*

- **VISION :**

1. **Inclusive Society:**

- *Our vision is to build a society where every individual, regardless of their socio-economic status, caste, or background, has equal opportunities to thrive. We envision a nation where no one is left behind, and everyone is empowered to live with dignity, respect, and equal rights.*

2. **Universal Access to Basic Services:**

- *We see a future where all individuals, especially those in rural and remote areas, have access to basic services like healthcare, education, sanitation, and housing. Our efforts aim to bridge the gap between urban and rural areas, ensuring that essential services are available to all, regardless of geographical location or economic standing.*

3. **Sustainable Communities:**

- *We aim to build self-sustaining communities that are economically viable, socially harmonious, and environmentally responsible. This involves encouraging practices like organic farming, renewable energy, and waste management, while also fostering a culture of community solidarity and resilience. Our vision includes creating models of community development that can be replicated across the nation.*

4. **Innovative Solutions:**

- *Anjveda Vikas Sansthan strives to be at the forefront of social innovation. We believe in exploring new ideas, technologies, and approaches to tackle complex social issues. Whether it is in the form of digital education platforms, health interventions, or livelihood initiatives, our focus is on creating scalable solutions that can drive meaningful change.*

5. **National Impact:**

- *Our ultimate goal is to create a national movement for social change. We envision Anjveda Vikas Sansthan expanding its reach across India, having a significant impact on the development landscape, particularly in rural and underserved regions. We aim to set a precedent for other organizations to follow, creating a ripple effect of positive change throughout the country.*

- **GOALS & OBJECTIVES OF AGENCY AS PER MEMORANDUM OF TRUST :**

1. **To Promote and Foster Social Welfare:**

The agency aims to work for the betterment of society by focusing on social welfare programs, including but not limited to education, healthcare, employment generation, and community development.

2. **To Provide Support for Health Care Initiatives:**

Under the F.S.D. Care, the agency is committed to promoting access to quality healthcare services, especially in rural and underserved areas. This includes supporting charitable hospitals, medical camps, and health awareness programs.

3. **To Improve Educational Opportunities:**

One of the primary objectives of Anjveda Vikas Sansthan is to promote education at all levels, focusing on disadvantaged and marginalized communities. This includes supporting educational infrastructure, scholarships, and vocational training programs.

4. To Enhance Rural Development:

The trust will work towards enhancing rural development by facilitating agricultural advancements, rural entrepreneurship, infrastructure development, and the overall socio-economic upliftment of rural areas.

5. To Empower Women and Children:

Anjveda Vikas Sansthan is dedicated to empowering women and children through initiatives that promote education, health, employment, and social rights. The agency will strive to create opportunities for women's leadership, independence, and protection against exploitation.

6. To Promote Environmental Sustainability:

The agency will work towards promoting environmental conservation and sustainable development practices, including afforestation, waste management, and clean water initiatives, to ensure a healthier environment for future generations.

7. To Establish and Manage Charitable Institutions:

The trust will work towards establishing and managing charitable institutions, such as hospitals, schools, and community centers, that provide essential services to underprivileged sections of society.

8. To Create Awareness and Advocate for Social Issues:

The agency will engage in advocacy programs, community outreach, and awareness campaigns aimed at promoting social justice, human rights, and the rights of marginalized communities.

9. To Build Partnerships for Sustainable Development:

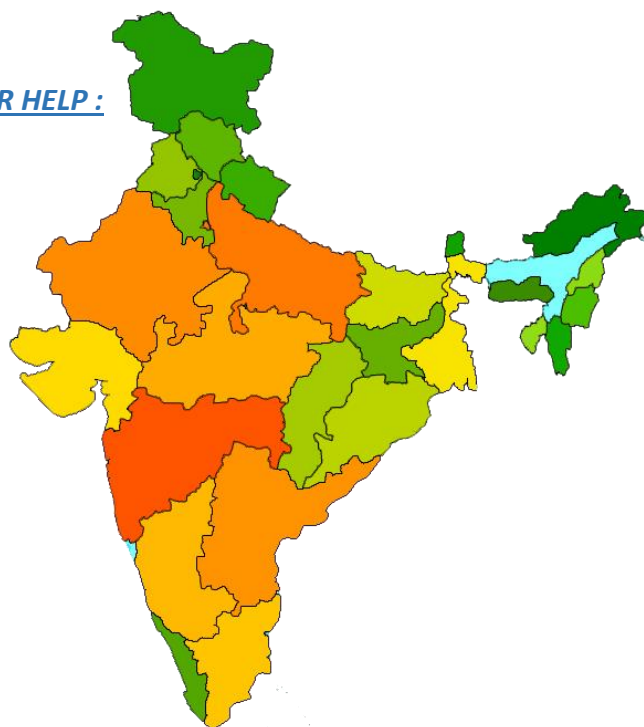
Anjveda Vikas Sansthan will collaborate with government agencies, NGOs, international organizations, and corporate sectors to build partnerships that support sustainable development and social transformation.

10. To Uphold Ethical and Transparent Practices:

The agency will maintain transparency and ethical practices in all its operations and will be accountable to the community, donors, and regulatory bodies to ensure the proper utilization of resources.

- **HOW CAN YOU HELP US – WE NEED YOUR HELP :**

- ❖ Sponsor an Individual
- ❖ Make a General Donation
- ❖ Volunteer
- ❖ Support a Project
- ❖ Become a Member
- ❖ Donate Kind
- ❖ Make a Difference
- ❖ Support the Community



- **SUSTAINABILITY :**

The sustainability of a project refers to its ability to maintain and build on its impacts over time, even after the initial phase of funding and support has ended. For Anjveda Vikas Sansthan's initiatives, ensuring sustainability involves several key factors:

1. **Financial Sustainability:** Ensuring a steady flow of funds through diverse sources such as donations, grants, partnerships, and income-generating activities. This can involve setting up endowments or running fundraising campaigns, as well as collaborating with government and private sector organizations for long-term support.
2. **Community Engagement:** Engaging the local community in the project's implementation is crucial for its success and sustainability. By training local leaders, healthcare professionals, and volunteers, the community becomes empowered to take ownership and continue the project's efforts beyond external support.
3. **Capacity Building:** Developing the capabilities of stakeholders, including healthcare providers, community leaders, and beneficiaries, is essential. This ensures that the project is able to adapt to changing needs and continue delivering services effectively in the future.
4. **Partnerships and Collaboration:** Building strong partnerships with local, national, and international organizations can help share resources, expertise, and knowledge. This reduces dependency on one funding source and strengthens the project's foundation for growth and impact.
5. **Monitoring, Evaluation, and Learning:** A robust monitoring and evaluation system helps track progress, identify areas for improvement, and measure the long-term impact of the project. This process ensures that the project remains relevant and can be adjusted to meet evolving challenges and goals.
6. **Environmental and Social Sustainability:** For projects like healthcare missions, ensuring that the environmental impact is minimized through resource-efficient practices and that the project's outcomes align with social goals (such as equity, inclusion, and justice) will contribute to its long-term success.
7. **Policy Advocacy:** Engaging with policymakers to integrate project goals into larger public health or social programs can increase its longevity. Policy changes can create a supportive environment for the project and help it expand its reach.

- **AREA OF IMPLEMENTATION :**

F.S.D. Care will operate on a pan-India level, targeting:

- **Urban Centers:** Major metropolitan cities such as Delhi, Mumbai, Bangalore, Chennai, Hyderabad, and Kolkata.
- **Tier-2 and Tier-3 Cities:** Smaller towns and cities with growing populations and caregiving needs.
- **Rural Outreach:** Future phases will explore rural and semi-urban areas to ensure inclusivity.

The mission will particularly target underserved populations, including low-income groups, elderly individuals, women, and children. Special emphasis will be placed on providing healthcare services to areas with limited infrastructure, ensuring that no community is left behind in accessing essential health services.

*By focusing on these regions, the **F.S.D. Care** will contribute to narrowing the healthcare gaps, improving the quality of life, and ensuring equitable healthcare for all residents, regardless of their geographic location.*

❖ **LOCATION AND COMMUNITIES SERVED BY THE PROPOSED PROJECT :**

F.S.D. Care, an initiative under Anjveda Vikas Sansthan, aims to serve individuals and families across India. Its services are designed to provide compassionate and professional care tailored to the diverse needs of communities in both urban and rural settings. Below are the details of the location and the communities served:

Primary Locations

1. **Major Cities Across India:**
 - *Delhi, Mumbai, Bengaluru, Kolkata, Hyderabad, Chennai, and Pune.*
 - *Services are provided in metropolitan and suburban areas to cater to diverse populations.*
2. **Tier-2 and Tier-3 Cities:**
 - *Expanding operations to smaller cities such as Chandigarh, Jaipur, Lucknow, Dehradun, Shimla, and others.*
3. **Rural Communities:**
 - *Specialized outreach programs for villages and underprivileged areas to ensure inclusivity.*

Target Communities

1. **Elderly Population:**
 - *Senior citizens requiring personalized care, companionship, and medical assistance.*
2. **Individuals with Chronic or Terminal Illnesses:**
 - *Patients needing long-term or palliative care services.*
3. **Newborns and Mothers:**
 - *Newborn baby care and postpartum support for mothers.*
4. **People with Disabilities:**
 - *Providing mobility assistance, personal care, and tailored support for individuals with disabilities.*
5. **Families in Need of Domestic Help:**
 - *Support for families requiring cleaners, domestic attendants, and rapid-response care.*
6. **Emergency or Rapid Response Cases:**
 - *On-call services for urgent care needs across different demographics.*
7. **Professionals Seeking Live-in or Out-of-Hours Support:**
 - *Catering to working individuals and families requiring flexible, on-demand care services.*

F.S.D. Care strives to bridge the gap in accessible healthcare and support services, ensuring every individual and community receives care with dignity and respect.

❖ **COLLABORATION / PARTNERSHIP WITH HEALTH INSURANCE COMPANIES:**

- **Collaboration for Coverage**
- Insurance companies can include F.S.D. Care services, such as Elderly Care, Personal Care, or Domiciliary Care, as part of their insurance plans or riders.
- Special packages can be developed to cover specific services like Overnight Care, Newborn and Mother Care, and Medical Attendant services.
- **Subsidized Services**
- Health insurers can negotiate discounted rates for policyholders using F.S.D. Care services, making the plans more attractive while ensuring regular service usage.
- **Corporate Tie-Ups**
- Joint marketing initiatives to promote health insurance plans bundled with access to F.S.D. Care services.
- Co-branding opportunities in urban and rural areas to raise awareness of both the insurer and the care services.
- **Preventive Healthcare Partnerships**
- Insurance companies can invest in preventive healthcare initiatives by promoting physical exercise, dressing wounds promptly, and providing medical attendants to reduce major claims.
- **Direct Payment Systems**
- Setting up cashless payment systems for policyholders using F.S.D. Care services, ensuring hassle-free transactions and a wider customer base for both entities.

Benefits for F.S.D. Care

- **Steady Clientele**
 - Insurance policyholders will become a consistent source of demand for F.S.D. Care services, ensuring financial sustainability and growth.
- **Increased Awareness**
 - Association with recognized health insurers enhances the trust and visibility of F.S.D. Care, attracting more families seeking care services.
- **Financial Backing**
 - Joint ventures or grants from insurers can support the infrastructure and technology needs of F.S.D. Care, enabling efficient service delivery.
- **Expansion of Services**
 - Collaboration with insurers enables F.S.D. Care to enter untapped markets, including tier-2 and tier-3 cities, benefiting more individuals.

Benefits for Health Insurance Companies

1. **Customer Satisfaction**
 - Offering F.S.D. Care services improves the overall value of insurance plans, ensuring policyholder satisfaction and loyalty.
2. **Reduced Claims Costs**
 - Preventive and at-home care reduces hospital admissions and major claims, benefiting the insurer's bottom line.
3. **Competitive Advantage**
 - Collaboration with F.S.D. Care gives insurers a unique edge over competitors by offering specialized care options not commonly found in standard plans.
4. **Improved Brand Image**
 - Supporting a socially impactful project like F.S.D. Care aligns the insurer with corporate social responsibility (CSR) goals and strengthens its reputation.

❖ ALL EQUIPMENTS USE IN CARE HOME

In a care home like F.S.D. Care, various machines and equipment are used to ensure the comfort, safety, and well-being of residents, especially since the care home offers a wide range of services such as elderly care, personal care, medical attendance, and more. Below is a breakdown of the machines and equipment typically used:

1. Medical Equipment

- **Patient Monitoring Systems:** These machines track vital signs such as heart rate, blood pressure, oxygen levels, and temperature. They help healthcare staff monitor residents' conditions in real-time.
- **Oxygen Concentrators:** These devices provide a continuous supply of oxygen to residents with respiratory issues, ensuring they receive the required oxygen levels.
- **Infusion Pumps:** Used to administer fluids, medication, and nutrients in a controlled manner to patients, particularly those with chronic illnesses or post-surgery.
- **Suction Machines:** Used to clear airways by removing mucus or other obstructions from the respiratory system.
- **Blood Glucose Meters:** Essential for residents with diabetes, these devices measure blood sugar levels.
- **Pulse Oximeters:** Used to measure the oxygen saturation in a resident's blood, ensuring that they are breathing properly.
- **Nebulizers:** Help in administering medication in the form of mist inhaled into the lungs, especially for residents with respiratory conditions like asthma.

2. Mobility Aids

- **Wheelchairs:** For residents who are unable to walk, wheelchairs provide mobility, enabling them to move around the care home.
- **Walking Aids (Walkers, Canes):** These support devices are used by residents who need assistance with balance while walking.
- **Hoists and Lifts:** To assist in transferring residents from one position to another, such as from bed to wheelchair or from chair to bathroom. These are essential for individuals with limited mobility.
- **Stairlifts:** These are used in multi-story care homes to help residents with mobility issues move between floors safely.

3. Personal Care Equipment

- **Electric Beds:** Adjustable beds that can be positioned to make it easier for residents to sit up, lie down, or move. These beds are especially beneficial for elderly or bedridden residents.
- **Mattresses and Cushions:** Specialized pressure-relieving mattresses or cushions help prevent bedsores for residents who spend extended periods in bed.
- **Shower Chairs and Commode Chairs:** These chairs are used in the bathroom to help residents with mobility issues during bathing or toileting.
- **Bath Lifts:** Devices that assist residents in getting in and out of the bath or shower safely.

4. Assistive Technology

- **Call Bell Systems:** Installed in rooms and bathrooms, these devices allow residents to alert staff if they need help.

- **Automatic Medication Dispensers:** These ensure residents take their prescribed medication on time by providing reminders or automatically dispensing the correct dose.
- **Telemedicine Equipment:** Used for virtual consultations, enabling healthcare providers to monitor residents remotely, especially for routine check-ups or follow-up visits.

5. Safety and Emergency Equipment

- **Fire Alarm Systems:** Smoke detectors and alarm systems to ensure the safety of residents in case of a fire.
- **Surveillance Cameras:** Installed in common areas for monitoring and ensuring the safety of residents and staff.
- **Emergency Lighting Systems:** Ensure that the care home remains illuminated during power outages, especially for corridors and exit routes.
- **First Aid Kits:** Stocked with essential supplies, including bandages, antiseptic, and other emergency medical items.
- **Defibrillators (AEDs):** Automated external defibrillators are critical for emergency cardiac situations, allowing staff to administer shocks to restart a resident's heart if necessary.

6. Cleaning and Hygiene Equipment

- **Disinfecting Sprayers:** To sanitize rooms and common areas, reducing the spread of infection and maintaining a clean environment.
- **Laundry Machines:** Washing machines and dryers for keeping residents' clothing, bedding, and other linens clean.
- **Vacuum Cleaners:** Used regularly to maintain cleanliness and reduce the spread of dust or allergens in the care home.

7. Rehabilitation Equipment

- **Exercise Machines:** These can include specialized equipment like treadmills, cycling machines, or resistance machines, which assist residents with physical rehabilitation and maintaining mobility.
- **Physical Therapy Tools:** Includes items like resistance bands, therapy balls, and balance boards used by rehabilitation professionals to assist residents in regaining strength and mobility.

8. Entertainment and Comfort Devices

- **Television and Media Systems:** In common areas or residents' rooms, these provide entertainment and relaxation.
- **Music Systems:** Music therapy can be used to provide a relaxing environment or stimulate memory in residents with dementia.
- **Air Conditioning and Humidifiers:** Maintain comfortable living conditions by regulating temperature and humidity levels in the facility.

9. Nutritional Equipment

- **Meal Delivery Carts:** Used for safely delivering hot meals to residents' rooms.
- **Specialized Kitchen Equipment:** For preparing meals that meet the dietary requirements of residents, such as blenders for those who need pureed food.

These machines and equipment contribute to a safe, efficient, and comfortable environment for residents of the care home, supporting both their medical needs and daily activities. The proper use of this equipment is essential to the high standards of care that F.S.D. Care aims to provide.

❖ FOOD & HYGIENE IN CARE HOME

In a care home, food and hygiene play crucial roles in ensuring the well-being and comfort of residents. Proper nutrition and cleanliness are essential for maintaining health, preventing infections, and fostering a safe, supportive environment. Here's how food and hygiene are managed in a care home:

1. Food

- **Nutritional Requirements:** *Care homes provide well-balanced, nutritious meals tailored to meet the specific dietary needs of each resident, such as those with diabetes, heart conditions, or food allergies. Meals are designed to promote overall health, vitality, and well-being.*
- **Variety and Choice:** *Residents are offered a variety of meal options, including culturally appropriate foods, to ensure they enjoy their meals. Meals are often planned with input from dietitians or nutritionists to meet individual preferences and health requirements.*
- **Meal Preparation and Quality:** *Meals are prepared by trained kitchen staff using fresh ingredients. Regular reviews are conducted to ensure the quality and taste of food meet the care home's standards.*
- **Hydration:** *Adequate hydration is emphasized, and water or other appropriate fluids are made readily available throughout the day to prevent dehydration.*
- **Assistance with Eating:** *For residents with mobility issues or those who need help eating, care staff provide assistance to ensure meals are consumed in a comfortable and dignified manner.*

2. Hygiene

- **Personal Hygiene:** *A high standard of personal hygiene is maintained, including regular bathing, oral care, and grooming. Residents are encouraged to maintain their personal hygiene as much as possible, with assistance provided as needed.*
- **Cleanliness of the Environment:** *The care home environment is kept clean and tidy at all times, with regular cleaning of communal areas, bedrooms, bathrooms, and kitchens. High-traffic areas are cleaned frequently to prevent the spread of germs.*
- **Infection Control:** *Infection prevention measures are strictly followed, including the use of personal protective equipment (PPE) when necessary. Staff are trained in proper hand hygiene and sanitization techniques to prevent the spread of infections.*
- **Laundry and Linen:** *Residents' clothes and bedding are laundered regularly, with special attention given to hygiene standards. Clean linens are provided daily to maintain a comfortable living space.*
- **Waste Management:** *Proper waste disposal practices are in place to ensure cleanliness and hygiene. Waste is disposed of in a safe manner to prevent contamination.*

Together, food and hygiene practices in care homes ensure that residents not only receive adequate nutrition but also live in a safe, clean, and healthy environment.

❖ ACTIVITIES FOR PATIENS IN CARE HOME

In a care home, activities play a crucial role in promoting the physical, mental, and emotional well-being of residents. These activities are designed to engage patients, encourage social interaction, and maintain their independence, while also addressing their specific needs and preferences. Below are some of the key activities that can be implemented in a care home:

1. Physical Exercise and Mobility

- **Chair Exercises:** Gentle stretches and movements designed to improve flexibility and circulation for patients with limited mobility.
- **Walking Sessions:** Encouraging residents to walk or stroll in a safe, supervised environment to enhance mobility and maintain independence.
- **Group Exercise Classes:** Activities like yoga, tai chi, or aerobic exercises tailored to the needs of elderly individuals.

2. Mental Stimulation Activities

- **Puzzle Games:** Word searches, crosswords, Sudoku, and jigsaw puzzles to stimulate cognitive function and memory.
- **Memory Lane Activities:** Sharing and discussing past experiences, using memory boxes or picture albums to trigger memories and engage in conversations.
- **Board Games and Card Games:** Classic games such as Scrabble, chess, checkers, and cards that promote strategic thinking and social interaction.

3. Creative and Artistic Activities

- **Arts and Crafts:** Painting, knitting, or creating greeting cards to express creativity and improve fine motor skills.
- **Music Therapy:** Listening to favorite songs, sing-alongs, or even engaging in small music-making sessions with instruments like tambourines or maracas.
- **Cooking or Baking Sessions:** Simple activities like making cookies or preparing light meals, encouraging sensory engagement and a sense of accomplishment.

4. Social and Recreational Activities

- **Group Discussions or Book Clubs:** Encouraging residents to share their thoughts on various topics, fostering communication and socializing.
- **Movie or TV Show Screenings:** Regular movie nights with classic films, comedy shows, or documentaries tailored to residents' interests.
- **Celebrations and Themed Events:** Hosting parties or social gatherings for birthdays, holidays, or cultural celebrations.

5. Therapeutic Activities

- **Pet Therapy:** Regular visits from therapy animals to provide comfort, joy, and emotional support.
- **Hand or Foot Massage:** Offering gentle massage therapy to alleviate stress, improve circulation, and promote relaxation.
- **Aromatherapy:** Using calming scents through essential oils or scented candles to enhance mood and reduce anxiety.

6. Spiritual and Reflective Activities

- **Religious Services or Prayers:** For those who practice religion, organizing visits from religious leaders or offering space for prayer and reflection.
- **Meditation or Relaxation Sessions:** Guided sessions to promote mindfulness, reduce stress, and improve mental well-being.

7. Nature and Outdoor Activities

- **Gardening:** Encouraging residents to participate in gardening, which can be therapeutic and provide a sense of accomplishment.
- **Outdoor Walks:** Organizing safe outings or walks in gardens or nearby parks to connect with nature and get fresh air.

8. Personal Care and Well-being

- **Dressing Assistance:** Helping residents select and put on clothes, promoting dignity and self-esteem.
- **Beauty Treatments:** Offering haircuts, manicures, or other pampering services to boost morale and maintain personal hygiene.

By providing a wide range of activities, a care home can help ensure that patients remain engaged, happy, and cared for, fostering a sense of belonging and purpose within their environment.

❖ **SAFETY MEASURES IN CARE HOME**

1. Physical Safety

- **Fall Prevention:** Install grab bars, handrails, and non-slip mats in bathrooms, hallways, and other high-risk areas.
- **Adequate Lighting:** Ensure proper lighting in corridors, staircases, and rooms to prevent trips and falls.
- **Emergency Exits:** Clearly mark and maintain emergency exits; ensure they are unobstructed at all times.
- **Furniture Design:** Use rounded-edge furniture to minimize injury risks.
- **Wheelchair Accessibility:** Provide ramps and elevators with wheelchair-friendly designs.

2. Fire Safety

- **Smoke Alarms and Sprinklers:** Install and regularly test smoke detectors and fire sprinklers.
- **Fire Drills:** Conduct periodic fire drills for both staff and residents.
- **Fire Extinguishers:** Place fire extinguishers in easily accessible locations, and train staff to use them.

3. Security

- **Surveillance Systems:** Install CCTV cameras in common areas for monitoring.
- **Access Control:** Use secure access systems to prevent unauthorized entry.
- **Visitor Logs:** Maintain a record of all visitors entering and leaving the premises.

4. Medical Safety

- **Medication Management:** Keep a secure, labeled storage system for medicines; ensure timely administration.
- **Emergency Medical Equipment:** Stock first aid kits, oxygen cylinders, defibrillators, and other essential supplies.
- **Regular Health Checks:** Schedule routine medical check-ups for residents.
- **Infection Control:** Maintain hygiene standards, provide hand sanitizers, and ensure proper waste disposal.

5. Staff Training

- **Emergency Response Training:** Train staff on CPR, first aid, and handling medical emergencies.
- **Elderly Care Sensitization:** Ensure staff are trained to understand the specific needs and limitations of elderly individuals.
- **Safety Protocols:** Regularly update and train staff on safety protocols and guidelines.

6. Personal Safety of Residents

- **Individualized Care Plans:** Develop customized safety plans considering each resident's physical and mental health needs.
- **Assistive Devices:** Provide walkers, hearing aids, or other assistive devices as required.
- **Monitoring:** Use call bell systems or wearable safety devices for residents to request assistance.

7. Environmental Safety

- **Cleanliness:** Maintain clean and clutter-free spaces to reduce health hazards.
- **Temperature Control:** Ensure optimal heating, ventilation, and cooling to avoid discomfort or heat-related illnesses.
- **Safe Drinking Water:** Provide purified and regularly tested drinking water.

8. Psychological and Social Safety

- **Prevent Abuse:** Implement strict policies against any form of abuse or neglect.
- **Counseling Support:** Offer mental health services and encourage social interaction among residents.
- **Complaint Mechanisms:** Establish an anonymous and accessible system for residents or staff to report concerns.

9. Emergency Preparedness

- **Evacuation Plans:** Prepare clear evacuation plans for various scenarios (fire, earthquake, etc.).
- **Communication Systems:** Ensure availability of intercoms or mobile systems for swift communication during emergencies.

10. Legal Compliance

- **Licenses and Audits:** Obtain all necessary permits and conduct regular inspections.
- **Adherence to Standards:** Follow local and national safety guidelines for care homes.

❖ ALL PHASES OF IMPLEMENTING

1. Planning Phase

A. Needs Assessment:

- **Objective:** Understand the needs of the target population for healthcare and personal care services.
- **Actions:**
 - Survey potential clients, families, and local healthcare providers.
 - Analyze existing care services and identify gaps in coverage, particularly in underserved areas.
 - Gather demographic data, focusing on the elderly, patients with chronic illnesses, and families in need of mother and newborn care.
- **Outcome:** A clear understanding of regional demand, service requirements, and priority areas.

B. Goal Definition:

- **Objective:** Establish the mission, vision, and specific goals of the F.S.D. Care project.
- **Actions:**
 - Develop measurable goals, such as providing care to X number of individuals within Y years.
 - Determine the types of services (e.g., elderly care, newborn baby care, overnight care).
 - Identify key performance indicators (KPIs) such as client satisfaction, service delivery efficiency, and operational costs.
- **Outcome:** Well-defined and achievable project objectives with timelines.

C. Budget Planning:

- **Objective:** Ensure adequate financial resources for the development and operation of F.S.D. Care.
- **Actions:**
 - Prepare a comprehensive budget, covering facilities, staff salaries, operational costs, marketing, and technology.
 - Allocate funds for unforeseen circumstances or emergencies.
 - Create a plan for funding through donations, grants, and possible partnerships.
- **Outcome:** A balanced financial plan that ensures sustainability.

D. Partnership Development:

- **Objective:** Strengthen the foundation of the project by forming key partnerships.
- **Actions:**
 - Collaborate with hospitals, health organizations, government agencies, and local community leaders.
 - Seek corporate sponsorships or CSR funding.
 - Build relationships with local healthcare providers and NGOs.
- **Outcome:** Strong strategic alliances to support operations and expand outreach.

E. Legal Compliance:

- **Objective:** Ensure the project adheres to all national and state laws, particularly in healthcare and charity work.
- **Actions:**
 - Register F.S.D. Care with relevant governmental bodies.
 - Obtain necessary licenses for healthcare provision, including permissions for medical staff and caregivers.
 - Ensure compliance with labor laws, especially regarding caregivers and support staff.
- **Outcome:** A legally compliant operation that avoids penalties and legal challenges.

2. Infrastructure Development Phase**A. Site Selection:**

- **Objective:** Choose locations that are easily accessible, suitable for care homes, and close to medical facilities.
- **Actions:**
 - Conduct site visits in different cities and towns to identify the most strategic locations.
 - Analyze infrastructure needs, such as public transportation access, safety, and proximity to hospitals.
- **Outcome:** Secure locations that ensure accessibility and comfort for clients.

B. Facility Design:

- **Objective:** Design care home spaces that meet the needs of patients and caregivers.
- **Actions:**
 - Plan layouts that ensure easy movement for elderly and disabled clients.
 - Ensure the facilities are equipped with proper sanitation, privacy, and safety features (e.g., grab bars, non-slip floors).
 - Design common areas (e.g., dining rooms, recreation areas) that promote interaction and comfort.
- **Outcome:** Care homes that provide a safe and comfortable environment for both clients and staff.

C. Procurement:

- **Objective:** Acquire the necessary equipment and materials to run F.S.D. Care efficiently.
- **Actions:**
 - Source high-quality medical equipment (e.g., beds, monitors, wheelchairs, stretchers).
 - Purchase furniture and office equipment.
 - Procure cleaning supplies, personal care items, and technology tools.
- **Outcome:** Fully equipped care homes ready to provide services from day one.

D. Technology Setup:

- **Objective:** Implement modern technologies to streamline care management and operations.
- **Actions:**
 - Introduce a patient management software for client records, billing, and scheduling.

- Set up communication systems for caregivers and management to track service delivery.
- Ensure cybersecurity measures are in place to protect sensitive patient data.
- **Outcome:** Operational and secure technology infrastructure that improves efficiency.

3. Staffing and Training Phase

A. Recruitment:

- **Objective:** Hire skilled and compassionate personnel to provide quality care.
- **Actions:**
 - Conduct recruitment campaigns for caregivers, nurses, medical attendants, administrative staff, and cleaning personnel.
 - Develop job descriptions and expectations to ensure alignment with the project's goals.
- **Outcome:** A dedicated and competent team ready to provide the required services.

B. Training Programs:

- **Objective:** Equip staff with the necessary knowledge and skills for their roles.
- **Actions:**
 - Organize training programs on elderly care, medical procedures, emergency handling, and safety protocols.
 - Provide specialized training for medical attendants and staff involved in newborn and mother care.
 - Ensure continuous professional development through workshops and certifications.
- **Outcome:** Well-trained staff who provide high-quality, compassionate care.

C. Onboarding:

- **Objective:** Integrate new employees into the organization effectively.
- **Actions:**
 - Conduct orientation sessions to explain the organization's mission, values, and operational procedures.
 - Pair new employees with experienced mentors for guidance and support.
- **Outcome:** A motivated team that shares the vision and operates in sync with the organization's goals.

4. Pilot Testing Phase

A. Service Launch (Trial):

- **Objective:** Test the viability of services in a controlled environment before full-scale implementation.
- **Actions:**
 - Launch a pilot in one or two cities to test the care models and service delivery.
 - Start with limited services and gradually expand the scope.
- **Outcome:** A successful pilot with real-time insights into what works and what needs improvement.

B. Feedback Mechanism:

- **Objective:** Collect and analyze feedback to refine the services.
- **Actions:**
 - Use surveys, focus groups, and one-on-one interviews with clients and staff.
 - Implement suggestion boxes and digital feedback tools for continuous monitoring.
- **Outcome:** Actionable insights that guide further improvements.

C. Adjustments:

- **Objective:** Make necessary adjustments to processes based on feedback.
- **Actions:**
 - Refine care delivery procedures, staff roles, and resource allocation.
 - Address any operational or infrastructure bottlenecks identified during the trial.
- **Outcome:** Improved services and smoother operations for the full-scale rollout.

5. Full-Scale Implementation Phase

A. Operational Expansion:

- **Objective:** Roll out the services across multiple locations.
- **Actions:**
 - Gradually increase the number of operational centers in targeted cities and towns.
 - Ensure that each new location has the required infrastructure, staff, and equipment.
- **Outcome:** Wide-scale coverage of services across the country.

B. Marketing and Outreach:

- **Objective:** Create awareness of F.S.D. Care's services.
- **Actions:**
 - Launch social media campaigns, create informational brochures, and engage in community outreach.
 - Partner with local media outlets to share stories of impact and success.
- **Outcome:** Increased visibility and client enrollment.

C. Service Deployment:

- **Objective:** Offer the full spectrum of services across all locations.
- **Actions:**
 - Begin providing services like elderly care, medical attendant services, and overnight care.
 - Launch mother and newborn care services where applicable.
- **Outcome:** A comprehensive care model that meets diverse community needs.

D. Monitoring Systems:

- **Objective:** Ensure service consistency and quality.
- **Actions:**
 - Implement data-driven performance tracking and reporting.
 - Set up customer support channels for service-related queries or complaints.
- **Outcome:** Consistent service delivery across locations with ongoing improvements.

6. Monitoring and Evaluation Phase

A. Performance Tracking:

- **Objective:** Continuously assess service delivery and outcomes.
- **Actions:**
 - Use data analytics to track KPIs such as client satisfaction, response times, and operational costs.
 - Regularly review performance reports.
- **Outcome:** Insights to optimize processes and enhance service delivery.

B. Regular Audits:

- **Objective:** Ensure compliance with health and safety regulations.
- **Actions:**
 - Conduct both internal and external audits for medical practices, staff certification, and facilities.
 - Ensure timely maintenance of equipment and facilities.
- **Outcome:** Compliance with industry standards and regulations.

C. Client Feedback:

- **Objective:** Monitor satisfaction levels and identify service gaps.
- **Actions:**
 - Gather feedback via surveys, calls, or in-person visits.
 - Use feedback to refine services and address complaints.
- **Outcome:** A client-centric approach that ensures continuous service improvement.

D. Staff Appraisals:

- **Objective:** Maintain a motivated and effective workforce.
- **Actions:**
 - Conduct regular performance evaluations.
 - Recognize and reward outstanding contributions.
- **Outcome:** High employee morale and quality care delivery.

7. Sustainability Phase**A. Fundraising:**

- **Objective:** Ensure long-term financial sustainability.
- **Actions:**
 - Launch fundraising events and campaigns.
 - Apply for government grants, CSR funding, and private donations.
- **Outcome:** Sufficient funding for operations and expansion.

B. Partnerships:

- **Objective:** Strengthen long-term viability through collaborations.
- **Actions:**
 - Build lasting relationships with government bodies, corporate partners, and community groups.
- **Outcome:** Sustained operational growth and resource sharing.

C. Community Involvement:

- **Objective:** Keep the community engaged and invested in F.S.D. Care's mission.
- **Actions:**
 - Offer volunteer programs and engage with local events and initiatives.
- **Outcome:** Strong community support and participation.

D. Continuous Improvement:

- **Objective:** Adapt and evolve to meet emerging needs.
- **Actions:**
 - Regularly update services, integrate new technologies, and improve client care models.
- **Outcome:** Services that evolve with the changing needs of the community.

8. Documentation and Reporting Phase**A. Impact Assessment:**

- **Objective:** Measure the success of the initiative.
- **Actions:**
 - Collect quantitative and qualitative data on health outcomes, client satisfaction, and social impact.
- **Outcome:** Comprehensive reports to demonstrate the value and success of the program.

B. Annual Reports:

- **Objective:** Share the project's progress with stakeholders.
- **Actions:**
 - Publish an annual report detailing financials, achievements, and impact.
- **Outcome:** Transparency and trust with donors, partners, and the public.

C. Knowledge Sharing:

- **Objective:** Share lessons learned and success stories.
- **Actions:**
 - Host webinars, publish case studies, and speak at conferences.
- **Outcome:** Dissemination of valuable knowledge and experience to similar initiatives.

❖ PROJECT COSTS & FINANCIAL PLANS

• INITIAL PROJECT COSTS (YEAR 1)

1. Land Cost (50 Major Cities)

- Land acquisition per city: Assuming ₹3 crores per city for land purchase, which includes deed and legal costs.
- Total land cost for 50 cities: $₹3,00,00,000 \times 50 = ₹150,00,00,000$ (₹150 crores).

2. Construction and Interior Costs

- **A. Construction Cost per City:** Assuming ₹5 crores per city for construction, including the building structure and other civil works.
- **B. Interior Costs per City:** Assuming ₹1 crores per city for furniture, equipment, interior design, and fittings.
- **C. Safety Instruments & Other Costs:** ₹25 Lakh per city for safety and security equipment, including fire alarms, emergency exits, etc.
- **Total construction costs for 50 cities:**
 - $₹5,00,00,000 \times 50 = ₹250,00,00,000$ for construction.
 - $₹1,00,00,000 \times 50 = ₹50,00,00,000$ for interiors.
 - $₹25,00,000 \times 50 = ₹12,50,00,000$ for safety instruments and other costs.

Total construction and interior costs for 50 cities: **₹312,50,00,000** (₹312.5 crores).

3. Advertisement, Branding & Marketing Costs (5 Years)

- **A. Online and Offline Advertisement:** ₹1.5 crore per year for digital ads, TV, radio, and offline campaigns.
- **B. Prospects Books, Flyers, Banners, Posters:** ₹50 lakhs per year for printed promotional materials.
- **Total marketing cost for 5 years:**
 - $₹1,50,00,000 \times 5 = ₹7,50,00,000$ (₹7.5 crores) for online and offline ads.
 - $₹50,00,000 \times 5 = ₹2,50,00,000$ (₹2.5 crores) for printed materials.

Total marketing cost: **₹10,00,00,000** (₹10 crores)

4. Document and Stationery Costs

- **A. Registration of Patients, Files, Bill Books, Letterheads, Stamps:** ₹20 lakhs per year for documents and stationery.
- **B. Stationery for all administrative needs:** ₹10 lakhs per year.
- **Total document and stationery cost for 5 years:**
 - $₹30,00,000 \times 5 = ₹1,50,00,000$ (₹1.5 crores).

5. Health Check-up & Survey Costs

- **A. Monthly Health Check-up Cost per Person:** ₹500 per person, assuming 5000 patients annually.
- **B. Survey Costs:** ₹50 lakhs annually for health-related surveys.
- **Total health check-up cost for 5 years:**
 - $₹500 \times 5000 \times 12(\text{Months}) = ₹3,00,00,000$ per year.

- $₹3,00,00,000 \times 5 = ₹15,00,00,000$ (₹15 crores).
- **Total survey costs for 5 years:** $₹50,00,000 \times 5 = ₹2,50,00,000$ (₹2.5 crores).

Total health check-up and survey cost for 5 years: **₹17,50,00,000** (₹17.5 crores).

6. Vehicle & Support Vehicle Costs (5 Years)

- **A. Vehicle Purchase:**
 - 60 cars at ₹15 lakhs each: $₹15,00,000 \times 60 = ₹9,00,00,000$ (₹9 crores).
 - 120 buses at ₹50 lakhs each: $₹50,00,000 \times 120 = ₹60,00,00,000$ (₹60 crores).
 - 600 bikes at ₹1 lakh each: $₹1,00,000 \times 600 = ₹6,00,00,000$ (₹6 crores).
 - 600 scooters at ₹50,000 each: $₹50,000 \times 600 = ₹3,00,00,000$ (₹3 crores).
- **B. Maintenance for 5 Years:** Estimated at 10% of the purchase price per year.
 - Total vehicle cost (purchase): $₹9 + ₹60 + ₹6 + ₹3 = ₹78$ crores.
 - 10% annual maintenance: ₹7.8 crores annually.
 - Maintenance cost for 5 years: $₹7.8 \times 5 = ₹39$ crores.

Total vehicle cost for 5 years: **₹117,00,00,000** (₹117 crores).

7. Logistics, Machines & Equipment Costs (5 Years)

- **A. Machines & Equipment (initial purchase):** ₹30 crores for all medical equipment, tools, and technology.
- **B. Logistics (including transportation):** ₹10 crores annually.
 - Total logistics for 5 years: $₹10 \text{ crores} \times 5 = ₹50$ crores.

Total machines, equipment, and logistics costs for 5 years: **₹80,00,00,000** (₹80 crores).

Total initial investment cost: ₹688,50,00,000 (₹688.5 crores).

• STAFF SALARIES (5 YEARS)

A. Project Director Salary:

- Monthly Salary: ₹1,50,000
- Yearly Salary: $₹1,50,000 \times 12 = ₹18,00,000$
- 5-year salary (without increment): $₹18,00,000 \times 5 = ₹90,00,000$
- 5% annual increment for 5 years: We will calculate this increment as a compounded amount.

B. Manager Salary:

- Monthly Salary: ₹1,20,000
- Yearly Salary: $₹1,20,000 \times 12 = ₹14,40,000$
- 5-year salary (without increment): $₹14,40,000 \times 5 = ₹72,00,000$
- 5% annual increment for 5 years.

C. Accountant Salary:

- Monthly Salary: ₹45,000
- Yearly Salary: $₹45,000 \times 12 = ₹5,40,000$
- 5-year salary (without increment): $₹5,40,000 \times 5 = ₹27,00,000$
- 5% annual increment for 5 years.

D. Staff Salaries (1500 Staff):

- Average salary per staff: ₹20,000 per month
- Yearly salary per staff: ₹20,000 × 12 = ₹2,40,000
- 5-year salary per staff (without increment): ₹2,40,000 × 5 = ₹12,00,000
- Total salary for 1500 staff without increment: ₹12,00,000 × 1500 = ₹180,00,00,000
- 5% annual increment for 5 years.

Total salaries upto 5 years (without increment): ₹181,89,00,000 (₹181.89 crores).

- **BUILDING MAINTENANCE (5 YEARS)**

A. Maintenance per City (annual): ₹25 lakh per city for routine maintenance.

B. Total for 50 cities (5 years):

- ₹25,00,000 × 50 = ₹12,50,00,000 (₹12.5 crores) annually.
- ₹12,50,00,000 × 5 = ₹62,50,00,000 (₹62.5 crores) over 5 years.

Total building maintenance cost: ₹62,50,00,000 (₹62.5 crores).

- **ADMINISTRATIVE AND MISCELLANEOUS COSTS (5 YEARS)**

A. Administrative Cost: ₹10 crores annually for all administrative functions (staffing, utilities, travel, covid-19, logistics and supply chain etc.)

- Total administrative cost for 5 years: ₹10 crores × 5 = ₹50 crores.

Total administrative and miscellaneous cost: ₹50,00,00,000 (₹50 crores).

❖ **TOTAL COST PROJECTION:**

• INITIAL INVESTMENT COST	: ₹688,50,00,000
• SALARIES	: ₹181,89,00,000
• BUILDING MAINTENANCE COST	: ₹62,50,00,000
• ADMINISTRATIVE AND MISCELLANEOUS COST	: ₹50,00,00,000
TOTAL PROJECT COST	: ₹982,89,00,000 (₹982.89 crores)

Total Project Cost in Words: Rupees Nine Hundred Eighty Two Crores and Eighty Nine Lakhs.

❖ **CONCLUSION**

The establishment of F.S.D. Care under Anjveda Vikas Sansthan marks a significant step towards providing comprehensive and compassionate care services across India. With a focus on elderly care, medical attendants, newborn baby and mother care, and a wide range of personalized health and support services, F.S.D. Care aims to cater to the growing need for high-quality, accessible, and reliable care.

By integrating professional care with a compassionate approach, F.S.D. Care seeks to improve the quality of life for individuals requiring support, whether for short-term assistance or long-term care. The variety of services offered, including domiciliary care, physical exercise, and medical support, reflects a holistic approach to healthcare that is in line with Anjveda Vikas Sansthan's mission to enhance well-being for all.

The care home is committed to maintaining the highest standards of safety, hygiene, and professionalism, ensuring a safe environment for patients. With a dedicated team of trained professionals, the facility is poised to address the diverse needs of patients across the country, contributing to the betterment of healthcare standards in India.

Ultimately, F.S.D. Care represents a vision of accessible, quality care for individuals across India, ensuring that no one is left without the care they deserve. Through this initiative, Anjveda Vikas Sansthan reaffirms its commitment to enhancing the lives of people in need of care, support, and dignity.

**For ANJVEDA VIKAS SANSTHAN
Authorized Signatory**